

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lidong Xu</td> <td>10/26/2008</td> </tr> <tr> <td>Yi-Jen Chiu</td> <td>10/23/2008</td> </tr> </tbody> </table>		Name	Execution Date	Lidong Xu	10/26/2008	Yi-Jen Chiu	10/23/2008
Name	Execution Date						
Lidong Xu	10/26/2008						
Yi-Jen Chiu	10/23/2008						
RECEIVING PARTY DATA							
Name:	Intel Corporation						
Street Address:	2200 Mission College Blvd.						
City:	Santa Clara						
State/Country:	CALIFORNIA						
Postal Code:	95052						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12217805</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12217805		
Property Type	Number						
Application Number:	12217805						
CORRESPONDENCE DATA							
Fax Number:	(612)332-8352						
Phone:	703-633-0973						
Email:	docketing@cpaglobal.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Intel Corporation						
Address Line 1:	c/o CPA Global						
Address Line 2:	P.O. Box 52050						
Address Line 4:	Minneapolis, MINNESOTA 55402						
ATTORNEY DOCKET NUMBER:	P27484						
NAME OF SUBMITTER:	Richard Beck						
Total Attachments: 4 source=P27484 ALL Executed Assignment#page1.tif source=P27484 ALL Executed Assignment#page2.tif source=P27484 ALL Executed Assignment#page3.tif source=P27484 ALL Executed Assignment#page4.tif							

CH \$40.00 12217805

## **ASSIGNMENT**

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned inventor(s):

**LIDONG XU AND YI-JEN CHIU**

hereby sell, assign, and transfer to:

**Intel Corporation**

a corporation of Delaware, having a principal place of business at 2200 Mission College Boulevard, Santa Clara, California, 95052 USA ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent entitled:

### **VIDEO ENCODING TECHNIQUES**

**(I hereby authorize and request my attorney, associated with Customer Number 59796, to insert on the designated lines below, the filing date and application number of said application when known.)**

which was filed on 7/09/2008 as  
United States Application Number 12/217,805 and

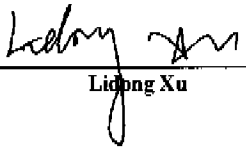
which has been executed by the undersigned prior hereto or concurrently herewith on the date(s) indicated below,

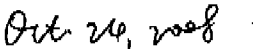
and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority resulting from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

*Attorney Docket No.: P27484*

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

  
\_\_\_\_\_  
Lidong Xu

  
\_\_\_\_\_  
(Today's Date)

\_\_\_\_\_  
Yi-Jen Chiu

\_\_\_\_\_  
(Today's Date)

*Attorney Docket No.: P27484***ASSIGNMENT**

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which was filed on 7/09/2008 as  
United States Application Number 12/217,805 and

which has been executed by the undersigned prior hereto or concurrently herewith on the date(s) indicated below,

and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority resulting from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

**INTEL CORPORATION**  
**LCA/PAL FORMS**


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**PATENT**  
**REEL: 028006 FRAME: 0463**

*Attorney Docket No.: P27484*

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\_\_\_\_\_  
Lidong Xu (Today's Date)

  
\_\_\_\_\_  
Yi-Jen Chiu (Today's Date)

*Oct. 23, 2008*  
\_\_\_\_\_  
(Today's Date)