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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Asaf TAMIR	06/15/2006
Ido TOPAZ	06/15/2006

RECEIVING PARTY DATA

Name:	Sensomatix Ltd.
Street Address:	33 HaYetzira Street
City:	Ramat-Gan
State/Country:	ISRAEL
Postal Code:	52521

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13334132

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Jason Rosenblum, c/o Martin Moynihan

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Address Line 2: PRTSI, Inc.

Address Line 4: Arlington, VIRGINIA 22215

ATTORNEY DOCKET NUMBER: 52743

NAME OF SUBMITTER: Jason H. Rosenblum

Total Attachments: 1

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PATENT

REEL: 028009 FRAME: 0730

438/05028

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned

Asaf TAMIR, 7 Shahar Street, Rehovot 76450, Israel; and

Ido TOPAZ, 110 Ben Yehuda Street, Tel Aviv, 63401, Israel

hereby sell(s), assign(s) and transfer(s) to

Sensomatix Ltd., 33 Hayatzira Street, Ramat-Gan, 52521, Israel, a company incorporated under the laws of the State of Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire right, title and interest in and to the invention(s) titled

Traffic Information System

described and claimed in

U.S. Patent Application No. 10/563,703

which is a national phase application of

PCT Application No. PCT/IL04/00610 filed on July 7, 2004

and in and to said Patent Applications and all patent applications derived therefrom, and all original and reissued patents granted therefor, and any and all continuations and divisions thereof, including, but not limited to, any and all extensions, reexaminations, substitutes and renewals, and including the right to apply for and obtain patents in all other countries, the priority rights under International Conventions, and any and all Letters Patent which may be granted thereon; all rights to collect and retain all royalties and other considerations arising from said patent applications; and all rights to sue for past, present and future infringement; and the right to collect and retain all damages collected or awarded thereunder:

(I), (We)

warrantee that the undersigned have (has) the full right to convey the entire interest herein assigned;

(I), (We)

authorize and request the Commissioner of Patents and Trademarks, and any Official of any country whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent to said Assignee; and

(I), (We)

agree to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such patent applications, and do everything possible to aid said Assignee to apply for, obtain and enforce patent protection for said invention(s).

Signed (mo/day/yr) oG/15/06 at (city) RAMAT-GAN by

Signed (mo/day/yr) oG/15/06 at (city) Rawat-Gan by

PATENT REEL: 028009 FRAME: 0731