

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jonathon A. Fredendall</td> <td>02/15/2012</td> </tr> <tr> <td>John Robert Ebling</td> <td>02/15/2012</td> </tr> <tr> <td>Jay Robert Stemler</td> <td>02/15/2012</td> </tr> <tr> <td>Gary Robert Ebling</td> <td>02/15/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jonathon A. Fredendall	02/15/2012	John Robert Ebling	02/15/2012	Jay Robert Stemler	02/15/2012	Gary Robert Ebling	02/15/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Retail Design Services, LLC</td> </tr> <tr> <td>Street Address:</td> <td>2248 90th Street East</td> </tr> <tr> <td>City:</td> <td>Northfield</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55057</td> </tr> </table>		Name:	Retail Design Services, LLC	Street Address:	2248 90th Street East	City:	Northfield	State/Country:	MINNESOTA	Postal Code:	55057
Name:	Retail Design Services, LLC										
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City:	Northfield										
State/Country:	MINNESOTA										
Postal Code:	55057										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29406239</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29406239						
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Application Number:	29406239										
CORRESPONDENCE DATA											
Fax Number:	(612)334-3312										
Email:	arhea@wck.com, jyoung@wck.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	James L. Young										
Address Line 1:	900 Second Avenue South										
Address Line 2:	Suite 1400										
Address Line 4:	Minneapolis, MINNESOTA 55402										
ATTORNEY DOCKET NUMBER:	R96.12-0005										
NAME OF SUBMITTER:	James L. Young										
Total Attachments: 2 source=Executed_assignment#page1.tif source=Executed_assignment#page2.tif											

OP \$40.00 29406239

ASSIGNMENT

DESIGN

Attorney Docket No.

R96.12-0005

WHEREAS, we, Jonathon A. Fredendall of Buffalo, Minnesota, USA; John Robert Ebling of Northfield, Minnesota, USA; Jay Robert Stemler of Elk River, Minnesota, USA; and Gary Robert Ebling of Northfield, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled SHOPPING CART STROLLER for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/406,239, filed November 10, 2011; and

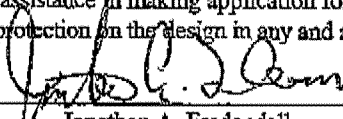
WHEREAS, Retail Design Services, LLC (hereinafter referred to as ASSIGNEE), a limited liability company organized and existing under the laws of the State of Minnesota, and having offices at 2246 90th Street East, Northfield, MN 55057, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

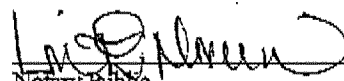
We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.


Jonathon A. Fredendall

STATE OF MINNESOTA)

COUNTY OF DALE)

Subscribed and sworn to before me, a Notary Public, this 15 day of February, 2012.


Notary Public



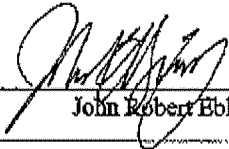
(SEAL)

ASSIGNMENT

DESIGN

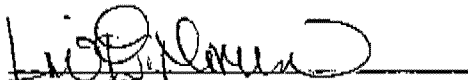
Attorney Docket No.

R96.12-0005


John Robert Ebling

STATE OF MINNESOTA)
) ss.
COUNTY OF BLUE)

Subscribed and sworn to before me, a Notary Public, this 15 day of February, 2012.


Notary Public



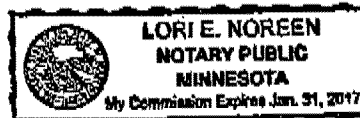
(SEAL)


Jay Robert Stemler

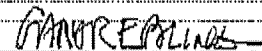
STATE OF MINNESOTA)
) ss.
COUNTY OF BLUE)

Subscribed and sworn to before me, a Notary Public, this 15 day of February, 2012.


Notary Public



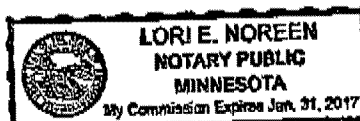
(SEAL)


Gary Robert Ebling

STATE OF MINNESOTA)
) ss.
COUNTY OF BLUE)

Subscribed and sworn to before me, a Notary Public, this 15 day of February, 2012.


Notary Public



(SEAL)

ASSIGNMENT

DESIGN

Assignor's Declaration

FORM 12-2003

WHEREAS, we, Jonathan A. Fiedoruk of Duluth, Minnesota, USA; John Robert Bolling of Northfield, Minnesota, USA; Ray Robert Sander of Elk River, Minnesota, USA; and Gary Robert Bolling of Northfield, Minnesota, USA (hereinafter referred to as ASSIGNSORS), have invented certain new, original and ornamental Design as described in an application entitled SHIPPING CART STICKLER, for Design Letters Patent; the application having been entered on open date hereof, and is being identified in the United States Patent and Trademark Office by Application No. 29/416,338, filed November 18, 2011; and

WHEREAS, Retail Design Services, LLC (hereinafter referred to as ASSIGNEE), a limited liability company organized and existing under the laws of the State of Minnesota, and having offices at 2540 Fifth Street East, Northfield, MN 55057, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the Design, the above-described application, corresponding domestic and foreign applications, including continuation applications, pending applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection pending thereon, and all rights and benefits under any applicable treaty or convention and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in the instrument the filing date and serial number of the application when submitted.

We authorize the Assignee, its successors and assigns, or anyone to whom property devolves, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our successors or assigns, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect or improve of this grant, and render all assistance in making application for and obtaining, maintaining, and securing the Design Letters Patent or similar legal protection in the United States and all countries.


Jonathan A. Fiedoruk

STATE OF MINNESOTA

COUNTY OF DULUTH

Subscribed and sworn to before me, a Notary Public, this 14 day of February, 2012.


Notary Public



(SEAL)

ASSIGNMENT

DESIGN

Agency Design No.

R9612-8905

STATE OF MINNESOTA)

COUNTY OF DAKE)

Subscribed and sworn to before me, a Notary Public, this 15 day of February, 1911.

[Signature]
Notary Public



(SEAL)

STATE OF MINNESOTA)

COUNTY OF DAKE)

Subscribed and sworn to before me, a Notary Public, this 15 day of February, 1911.

[Signature]
Notary Public



(SEAL)

STATE OF MINNESOTA)

COUNTY OF DAKE)

Subscribed and sworn to before me, a Notary Public, this 15 day of February, 1911.

[Signature]
Notary Public



(SEAL)