

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gabriel A. Cohen</td> <td>10/09/2011</td> </tr> </tbody> </table>		Name	Execution Date	Gabriel A. Cohen	10/09/2011						
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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CORRESPONDENCE DATA											
Fax Number:	(877)769-7945										
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Correspondent Name:	Sam L. Williams										
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ATTORNEY DOCKET NUMBER:	16113-3193001										
NAME OF SUBMITTER:	Mami Hasegawa										
Total Attachments: 1 source=Executed Assignment#page 1.tif											

CH \$40.00 13270457

ASSIGNMENT

For valuable consideration, I, GABRIEL A. COHEN of 2621 Encinal Avenue, Alameda, CA 94501, hereby assign to Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled APPLICATION MARKETPLACE ADMINISTRATIVE CONTROLS, filed _____, and assigned U.S. Serial Number _____, and

I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



GABRIEL A. COHEN

Witnessed by:



Signature

Date: 10/9/2011

David Santoro

Typed or Printed Name

123 O'Connor St

Menlo Park, CA 94025

Witness Address

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