

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SK TELECOM CO., LTD.	03/28/2012
RECEIVING PARTY DATA	
Name:	SK PLANET CO., LTD.
Street Address:	SK T-TOWER, EULJIRO 65 (EULJIRO 2-GA)
City:	JUNG-GU, SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	100-999
PROPERTY NUMBERS Total: 7	
Property Type	Number
Application Number:	12611161
Application Number:	12609663
Application Number:	12529251
Application Number:	12529265
Application Number:	12812890
Application Number:	12922952
Application Number:	12964443
CORRESPONDENCE DATA	
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PATENT

ATTORNEY DOCKET NUMBER:	041699.01
NAME OF SUBMITTER:	EUGENE LIEBERSTEIN
Total Attachments: 1 source=ASSIGNMENT#page1.tif	

## ASSIGNMENT OF PATENT APPLICATIONS

### UNITED STATES OF AMERICA

WHEREAS, **SK TELECOM CO., LTD.** of 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea, is the owner of the following six (6) U.S. Patent Applications:

Serial Nos.

12/611,161  
12/609,663  
12/529,251  
12/529,265  
12/812,890  
12/922,952  
12/964,443

WHEREAS, **SK PLANET CO., LTD.** (hereinafter "Assignee") of SK T-tower, Euljiro 65 (Euljiro 2-ga), Jung-gu, Seoul 100-999, Republic of Korea, is desirous of acquiring the entire interest of SK Telecom Co., Ltd. in the right and title in the aforesaid patent applications; and

WHEREAS, there is no other assignment, sale or encumbrance entered into previously by SK Telecom Co., Ltd. which would in any manner affect this assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, SK Telecom Co., Ltd. does hereby sell, assign, transfer and set over unto Assignee, its successors and assigns, its entire interest in the right and title in and to the six above-identified patent applications, and in and to any and all Letters Patent which may be granted thereon, the same to be held and enjoyed by said Assignee for its own use, and for its legal representatives and assigns, as fully and entirely as the same would have been held by SK Telecom Co., Ltd. had this assignment and sale not been made.

IN TESTIMONY WHEREOF, SK Telecom Co., Ltd. has affixed its name below, by its duly authorized representative, effective as of 20<sup>th</sup> of March, 2012.

Signed: 

Name: Bum Soo SHIN

Title: IPR Team Leader