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PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SEUNG-HWAN CHUNG	01/26/2012
CHEOL-YONG NOH	01/26/2012
KWANG-JIN JEONG	01/26/2012
EUI-JEONG KANG	01/31/2012
YOUN-HO HAN	01/30/2012
JAE-SUK YOO	01/30/2012

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13443501

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NAME OF SUBMITTER:	FRANK CHAU

Total Attachments: 2

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PATENT REEL: 028021 FRAME: 0707 OP \$40.00 13443504

ASSIGNMENT

AS A BELOW NAMED INVENTOR, I, and each of us, individually hereby declare that: IN CONSIDERATION of the sum of TEN (\$10.00) dollars or the equivalent thereof, and other good and valuable consideration, the receipt of which from the hereinafter named Assignee is hereby acknowledged, I do hereby sell, assign and forever grant and convey unto:

ASSIGNEE:

Samsung Electronics Co., Ltd.

ADDRESS:

416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, KOREA

Who is my Assignee, and to the successes and assigns of my Assignee, all my right, title and interest, in and for the United States of America and all other countries, including all rights of prity, in and to the invention entitled:

TITLE: BACKLIGHT ASSEMBLY AND DISPLAY APPARATUS HAVING THE SAME

invented by me (if only one inventor is named below) or us (if more than one inventor is named below) and described in an application for a United States patent the specification of which is either attached hereto or otherwise accompanies this Assignment or indicates an attorney docket no. 8054L-731(LX8030US), or is more particularly identified as:

executed on even date he	erewith, or	
Serial No	filed in the U.S. Patent & Trademark Office on	o
executed on		

and in and to all United States patents which may be granted thereon and therefore, and in and to all certificates of corrections, divisions, continuations, continuations-in-part, reissued and reexamined patents, and to any extensions thereof, said interest being the entire ownership of the patent when granted, to be held and enjoyed by said SAMSUNG ELECTRONICS CO., LTD., my Assignee, its successors, assigns or other legal representatives, to the full end of the term, terms, or any extension or renewal thereof, for which said patent or patents may be granted, as fully and entirely as the same would have been held and enjoyed by me or us if this assignment, sale and conveyance had not been made:

AND I hereby covenant and agree to sign and execute any further documents or instruments which may from time-to-time be either necessary, lawful, proper or requested by the Assignee, in the prosecution of the above-named application or in the preparation and prosecution of any certificate of correction, division, continuation, continuation-in-part, reissue, re-examination, in any amendment, extension, or interference proceeding, whether administrative or judicial, or otherwise, to secure the title hereto in said Assignee;

AND I do hereby authorize and request the Commissioner of Fatents and Trademarks to issue said Patent or Patents to the Assignee and I hereby appoint as my, or our attorney, and authorize and request Frank Chau, Reg. No. 34,136, to insert on this Assignment any further identification or to complete such identification which may be either necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Page 1 of 2

IN WITNESS WHEREOF, I and we have set our hands and seals on the dates written beside my and our respective names:

INVENTOR(S) Date Signed 2012.01.26. SEUNGHWAN CHUNG **(1)** Seung-Hwan CHUNG Cheol-Yong NOH Cheol-Yong NOH 2012. 01. 26 Kwang-Jin Jeong-Kwang-Jin JEONG (3) Eui-Jeong Kang 2012. 1.31 (4) Younho Hun Youn-Ho HAN 2012 01 30 (5) Jae Suk You 2012.01.30. (6) Jae-Suk YOO

30