

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	50% INTEREST TO EACH ASSIGNEE
CONVEYING PARTY DATA	
Name	Execution Date
SK TELECOM CO., LTD.	03/28/2012
RECEIVING PARTY DATA	
Name:	SK TELECOM CO., LTD.
Street Address:	11, EULJIRO 2-GA, JUNG-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	100-999
Name:	SK PLANET CO., LTD.
Street Address:	SK T-TOWER, EULJIRO 65 (EULJIRO 2-GA)
City:	JUNG-GU, SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	100-999
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	12595563
Application Number:	12624096
CORRESPONDENCE DATA	
Fax Number:	(212)589-4201
Phone:	212-589-4644
Email:	IPGNYG@BAKERLAW.COM
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	DAVID A. EINHORN
Address Line 1:	BAKER & HOSTETLER LLP
Address Line 2:	45 ROCKEFELLER PLAZA

CH \$80.00 12595563

Address Line 4: NEW YORK, NEW YORK 10111

ATTORNEY DOCKET NUMBER:

DE1897 & DE1919

NAME OF SUBMITTER:

EUGENE LIEBERSTEIN

Total Attachments: 1

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PARTIAL ASSIGNMENT OF PATENT APPLICATION
UNITED STATES OF AMERICA

WHEREAS, **SK TELECOM CO., LTD.** of 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea, is the owner of the entire interest in the following three (3) U.S. Patent Applications:

Serial Nos.

12/595,563

12/624,096

WHEREAS, **SK PLANET CO., LTD.** (hereinafter "Assignee") of SK T-tower, Euljiro 65 (Euljiro 2-ga), Jung-gu, Seoul 100-999, Republic of Korea, is desirous of acquiring a fifty-percent (50%) interest in the aforesaid Patent Applications; and

WHEREAS, there is no other assignment, sale or encumbrance entered into previously by SK Telecom Co., Ltd. which would in any manner affect this assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, SK Telecom Co., Ltd. does hereby sell, assign, transfer and set over unto Assignee, its successors and assigns, a fifty-percent (50%) interest in the above-identified patent applications, the same to be held and enjoyed by said Assignee for its own use, and for its legal representatives and assigns, to the full end of the term for said Patents granted on these Patent Applications, as fully and entirely as the same would have been held by SK Telecom Co., Ltd. had this assignment and sale not been made.

IN TESTIMONY WHEREOF, SK Telecom Co., Ltd. has affixed its name below, by its duly authorized representative, effective as of this 28th day of March, 2012.

Signed: 
SK TELECOM CO., LTD.

Name: Bum Soo SHIN

Title: IPR Team Leader