501885275 04/11/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jeremy Hochman	03/30/2012
Shane Monsees	03/30/2012

RECEIVING PARTY DATA

Name:	Full Throttle Films, Inc. d/b/a Video Equipment Rentals	
Street Address:	912 Ruberta Avenue	
City:	Glendale	
State/Country:	CALIFORNIA	
Postal Code:	91201	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29418041

CORRESPONDENCE DATA

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US Mail.

Correspondent Name: Arent Fox LLP
Address Line 1: 555 West Fifth Street

Address Line 2: 48th Floor

Address Line 4: Los Angeles, CALIFORNIA 90013

ATTORNEY DOCKET NUMBER:	202123.00040
NAME OF SUBMITTER:	Jeffrey Craft

Total Attachments: 2

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PATENT REEL: 028030 FRAME: 0351

Customer No.: 68543

ASSIGNMENT

WHEREAS, We, Jeremy Hochman and Shane Monsees residing in Glendale, CA; the undersigned inventors (ASSIGNORS), are the owners of all rights, title and interest in and to an invention which is disclosed in an application for United States Patent entitled "C-CLAMP," filed concurrently herewith.

WHEREAS, Full Throttle Films, Inc. d/b/a Video Equipment Rentals. (ASSIGNEE) is a corporation organized and existing under the laws of California having a place of business at 912 Ruberta Avenue, Glendale, CA 91201. ASSIGNEE desires to acquire the entire right, title and interest in and to the inventions, applications and letters patent to be granted and issued for the inventions and applications.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, We have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions, continuations, and continuations-in-part thereof, and all United States Letters Patent which may be granted thereon and all reissues, reexaminations and extensions thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, continuations-in-part, divisions, extensions, renewals, substitutes, reissues, and reexams thereof) granted for said improvements in any foreign countries; We hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

WE HEREBY covenant that We have the full right to convey the entire interest herein assigned, and that We have not executed, and will not execute, an agreement in conflict herewith;

AND WE HEREBY further covenant and agree that We will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, reissue and reexam applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

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IN TESTIMONY WHEREOF, I hereby set my hand this 2 day of MARCH, , 2012.
Jerenay Hochman
STATE OF <u>Calif</u>) COUNTY OF <u>LOS PANSEIS</u>) ss.
on 3/30, 2012 before 50em. Ravon entery personally appeared 50em; Hochman personally known to me or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.
WITNESS my hand and official seal. JOE M. PAVONE COMM. #1942898 NOTARY PUBLIC - CALIFORNIA LOS ANGELES COUNTY NY Comm. Expires July 29, 2015
IN TESTIMONY WHEREOF, I hereby set my hand this 30 day of MALCH, 2012. Shane Monsees
STATE OF <u>Califf</u> ,) COUNTY OF <u>Anseles</u>) ss.
On 3/30, 2012 before Toen Parame, notory Pulice personally appeared Shohe More sees personally known to me or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.
WITNESS my hand and official seal. JOE M. PAVONE COMM. #1942898 NOTATY PUBLIC - CALIFORNIA LOS ANGELES COUNTY My Comm. Expires July 29, 2015

PATENT

REEL: 028030 FRAME: 0353

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