

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sangseok LEE	03/28/2012
RECEIVING PARTY DATA	
Name:	LG Electronics Inc.
Street Address:	20 Yeouido-dong, Yeongdeungpo-gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Postal Code:	150-721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13445119
CORRESPONDENCE DATA	
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Correspondent Name:	KED & ASSOCIATES, LLP
Address Line 1:	P.O. Box 8638
Address Line 4:	Reston, VIRGINIA 20195
ATTORNEY DOCKET NUMBER:	K-1414
NAME OF SUBMITTER:	Daniel Y.J. Kim
Total Attachments: 1 source=K-1414Assignment#page1.tif	

OP \$40.00 13445119

Docket No.: K-1414

**ASSIGNMENT**

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

(1) <u>Sangseok LEE</u>	(5) _____
(2) _____	(6) _____
(3) _____	(7) _____
(4) _____	(8) _____

who have made a certain new and useful invention, hereby sell, assign and transfer unto

LG ELECTRONICS INC.

20 Yeouido-dong, Yeongdeungpo-gu

Seoul 150-721 Republic of Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

**DISPLAY DEVICE AND METHOD FOR PROVIDING CONTENT USING THE SAME**


- (a) for which an application for United States Letters Patent was filed on, and identified by United States Serial No.; or  
(b) for which an application for United States Letters Patent was executed on \_\_\_\_\_,

and the undersigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and/or that claim priority thereto and any and all extensions, divisions, reissues, substitutes, renewals, continuations, or continuations-in-part thereof and/or that claim priority thereto, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agree that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE.

AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

AND the undersigned hereby grants the firm of KED & ASSOCIATES, LLP the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of any issuing authority, including the United States Patent and Trademark Office, for recordation of this document.

SIGNED on the dates indicated aside our signatures:

INVENTORS	DATE SIGNED
1) <u></u> Name: <u>Sangseok LEE</u>	<u>2012. 3. 28</u>
2) _____ Name: _____	_____
3) _____ Name: _____	_____
4) _____ Name: _____	_____
5) _____ Name: _____	_____

sangseok7.lee/이상석/2012-03-28 09:09