

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Social Concepts, Inc., a California corporation	04/04/2012
RECEIVING PARTY DATA	
Name:	Social Concepts, Inc., a Delaware corporation
Street Address:	10 California Street
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94063
PROPERTY NUMBERS Total: 10	
Property Type	Number
Application Number:	11619520
Application Number:	11627336
Application Number:	11627326
Application Number:	11845664
PCT Number:	US2008050146
PCT Number:	US2008052021
PCT Number:	US2008052029
PCT Number:	US2008074512
Application Number:	61221976
Application Number:	61354592
CORRESPONDENCE DATA	
Fax Number:	(650)833-2001
Phone:	650-833-2000
Email:	PatentDocketing-PaloAlto@dlapiper.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.	

CH \$400.00 11619520

Correspondent Name:	DLA Piper LLP
Address Line 1:	2000 University Avenue
Address Line 4:	East Palo Alto, CALIFORNIA 94303-2215

ATTORNEY DOCKET NUMBER:	378833-000001
-------------------------	---------------

NAME OF SUBMITTER:	Jason Lee
--------------------	-----------

Total Attachments: 4 source=Social Concepts - Patent Assignment Agreement#page1.tif source=Social Concepts - Patent Assignment Agreement#page2.tif source=Social Concepts - Patent Assignment Agreement#page3.tif source=Social Concepts - Patent Assignment Agreement#page4.tif
--

### EXHIBIT D-3

#### PATENT ASSIGNMENT AGREEMENT

**WHEREAS**, the undersigned, Social Concepts, Inc., a California corporation (“Assignor”), is the owner of the entire right, title and interest in the patent properties listed on attached Exhibit 1 (the “Assigned Patent Properties”); and

**WHEREAS**, Social Concepts, Inc., a Delaware corporation (“Assignee”), is desirous of acquiring the Assigned Patent Properties and any rights in the Assigned Patent Properties pursuant to a Contribution Agreement dated April 4, 2012.

**NOW, THEREFORE**, in consideration of good and valuable consideration acknowledged by Assignor to have been received in full from Assignee pursuant to the Contribution Agreement:

1. Effective April 4, 2012, Assignor does hereby sell, assign, transfer and convey unto Assignee, all of their right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent, the Assigned Patent Properties or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
2. Assignor authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;
3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;

4. Warrant that Assignor has not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;

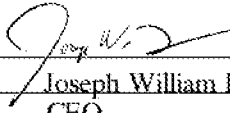
5. Assignor hereby covenants and agrees to cooperate with Assignee to enable Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States. Such reasonable cooperation by Assignor shall include production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed reasonably necessary or desirable by Assignee and agreed to by Assignor which agreement shall not be unreasonably withheld, (a) for perfecting in Assignee the right, title and interest herein conveyed; (b) for filing and prosecuting substitute, divisional, continuing or additional applications covering the Assigned Patent Property; (c) for filing and prosecuting applications for reissuance of any of the Assigned Patent Properties; (d) for interference or other priority proceedings involving the Assigned Patent Properties; and (e) for legal proceedings involving the Assigned Patent Properties for infringement actions and court actions; provided, however, that the expense incurred by Assignor in providing such cooperation shall be paid for by Assignee.

6. The terms and covenants of this assignment shall inure to the benefit of Assignee, its successors and assigns, and shall be binding upon Assignor and its assigns.

IN WITNESS WHEREOF, Assignor has executed and delivered this instrument to Assignee effective the 4th day of April, 2012.

ASSIGNOR: SOCIAL CONCEPTS, INC., a California corporation

Today's  
Date: April 4th, 2012

By:   
Joseph William Lee (Printed Name)  
CEO (Title of Officer)

State of \_\_\_\_\_

County of \_\_\_\_\_

On \_\_\_\_\_ before me, \_\_\_\_\_, Notary Public, personally appeared

\_\_\_\_\_, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Notary Public

# **EXHIBIT 1**

## **Assigned Patent Properties**

Matter Number	Title	Type	Country	Serial No. Filing Date	Status
8547-0002	IMAGE BASED ELECTRONIC MAIL SYSTEM (US patent app - US20080162649)	Utility ORG	USA	11/619,520 January 3, 2007	Pending
8547-0007	APPARATUS FOR INCREASING SOCIAL INTERACTION OVER AN ELECTRONIC NETWORK US patent app – US20080184133)	Utility ORG	USA	11/627,336 January 25, 2007	Allowed
8547-0003	APPARATUS FOR INCREASING SOCIAL INTERACTION OVER AN ELECTRONIC NETWORK (US patent app - US20080183750)	Utility ORG	USA	11/627,326 January 25, 2007	Allowed
8547-0008	ON-LINE INTERACTION SYSTEM (US patent app – US 20080030496)	Utility CIP	USA	11/845,664 August 27, 2007	Pending

8547-0100	IMAGE BASED ELECTRONIC MAILS SYSTEM (Int' patent app)	Utility ORG	PCT	PCT/US2008/50146	Expired
8547-0101	ONLINE RATING INVENTION (Int' patent app)	Utility ORG	PCT	PCT/US2008/052021	Expired
8547-0102	HAPPY HOUR INVENTION (Int' patent app)	Utility ORG	PCT	PCT/US2008/052029	Expired
8547-0105	ON-LINE INTERACTION SYSTEM USING STATUS AVATARS (Int' patent app)	Utility ORG	PCT	PCT/US08/74512	Expired
8547-0107	COMBINED WORD AND CARD GAME (US provisional patent application filing)	Prov ORG	USA	61/221,976	Abandoned
8547-0116	MULTI-SOURCE DATA AGGREGATOR THAT DISPLAYS INFORMATION ON AN INTERACTIVE MAP	Prov ORG	USA	61/354,592	Abandoned