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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Zvi Asaf	02/16/2012
Itzhak Kuchuk-Katalan	01/26/2012

RECEIVING PARTY DATA

Name:	Plasan Sasa Ltd.
Street Address:	Kibbutz Sasa
City:	M.P. Marom Hagalil
State/Country:	ISRAEL
Postal Code:	13870

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13206197

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Workman Nydegger Address Line 1: 60 East South Temple Address Line 2: 1000 Eagle Gate Tower Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	18635.22
NAME OF SUBMITTER:	Marcus S. Simon

Total Attachments: 3

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PATENT REEL: 028034 FRAME: 0856

PATENT APPLICATION Docket No: 18635.22

Workman Nydegger 1000 Eagle Gate Tower 60 East South Temple Salt Lake City, Utah 84111

ASSIGNMENT I/We the undersigned, hereinafter collectively referred to as "Assignor", have made an invention entitled REINFORCEMENT SYSTEM FOR A VEHICLE. Preferred embodiments of said invention are disclosed in a United States patent application which: is executed concurrently herewith for filing in the United States Patent and Trademark Office and has been assigned Application Serial No _____, with a filing date was previously filed in the United States Patent and Trademark Office on August 9, 2011 [X]as Application Serial No. 13/206,197. is a United States National Application of PCT International Application No. , filed (The attorneys of Workman Nydegger are hereby authorized to insert the serial number and filing date when known.) The Assignee, Plasan Sasa Ltd., a corporation of Israel, having a principal place of business at M.P. Marom Hagalil 13870, Israel, desires to secure the entire right, title and interest in said invention and the patent application filed thereon

In consideration of One Dollar (\$100) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

Docket No. 18635 22 Page 1 The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the

benefits of the International Convention for such applications

Assignor hereby authorizes and requests the United States Commissioner for Patents, and such

Patent Office officials in foreign countries as are duly authorized by their patent laws to issue

patents, to issue any and all patents on said invention to the Assignee as the owner of the entire

interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal

representatives.

Assignor hereby agrees, without further consideration and without expense to Assignee, to sign

all lawful papers and to perform all other lawful acts which the Assignee may request of

Assignor to make this Assignment fully effective, including, by way of example but not of

limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents

requested by the Assignee to further the prosecution of any of such patent

applications.

Cooperation to the best of the Assignor's ability in the execution of all lawful

documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

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Inventor 1			
Zvi		Asaf	
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)	
Inventor's signature	th v	3 Date 16/2	, 2012
Inventor 2			
Itzhak	,,	Kuchuk-Katalan	
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)	
Inventor's signature	<u> </u>	Date <u>26, 01</u>	, 2012

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PATENT REEL: 028034 FRAME: 0859