501886546 04/12/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John E.C. Willham	01/30/2009

RECEIVING PARTY DATA

Name:	3form, Inc.	
Street Address:	2300 South 2300 West	
Internal Address:	Suite B	
City:	Salt Lake City	
State/Country:	UTAH	
Postal Code:	84119	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13445573

CORRESPONDENCE DATA

Fax Number: (801)328-1707 Phone: 801 533 9800

Email: knakagama@wnlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: WORKMAN NYDEGGER

Address Line 1: 1000 EAGLE GATE TOWER

Address Line 2: 60 EAST SOUTH TEMPLE

Address Line 4: SALT LAKE CITY, UTAH 84111

ATTORNEY DOCKET NUMBER:	15999.61A.1.2.1
NAME OF SUBMITTER:	Michael J. Frodsham

Total Attachments: 3

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> PATENT REEL: 028037 FRAME: 0681

OP \$40,00 13445573

PATENT APPLICATION

Docket No: 15999.61A.1

WHEN RECORDED RETURN TO:

Workman Nydegger 1000 Eagle Gate Tower

60 East South Temple

Salt Lake City, Utah 84111

ASSIGNMENT

I, John E. C. Willham of 9925 Glacier Ridge Drive, Sandy, Utah 84092, have invented a

method and apparatus entitled MULTIVARIATE COLOR SYSTEM WITH TEXTURE

APPLICATION, hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent

application executed concurrently herewith by me and now identified as File No. 15999.61A.1 of

the law firm of Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake

City, Utah 84111, and filed in the United States Patent and Trademark Office as Serial No.

12/376,156 on February 3, 2009. (I hereby authorize the attorneys of Workman Nydegger to

insert the serial number and filing date when known.)

The Assignee, 3 form, Inc., a corporation of the State of Utah, having a principal place of

business at 2300 South 2300 West, Suite B, Salt Lake City, Utah, 84119, desires to secure the

entire right, title and interest in said invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to

me by the Assignee, the receipt and sufficiency of which I hereby acknowledge, I HEREBY

ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of

said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and

in all patents issuing thereon in the United States and foreign countries.

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PATENT

REEL: 028037 FRAME: 0682

PATENT APPLICATION

Docket No: 15999.61A.1

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of

the International Convention for such applications.

I hereby authorize and request the United States Commissioner of Patents and

Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their

patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the

owner of the entire interest, for the sole use and behoof of the said Assignee, its successors,

assigns and legal representatives.

I hereby agree, without further consideration and without expense to me, to sign all

lawful papers and to perform all other lawful acts which the Assignee may request of me to make

this Assignment fully effective, including, by way of example but not of limitation, the

following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents

requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of my ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings

involving said invention.

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PATENT REEL: 028037 FRAME: 0683

PATENT APPLICATION Docket No: 15999.61A.1

This assignment and agreement shall be binding upon my heirs and legal representatives.

DATED this 30 day of allulia, 2009

John E. C. Willham