

## PATENT ASSIGNMENT

Electronic Version v1.1  
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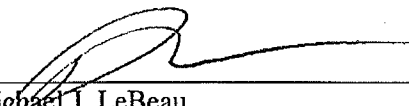
SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michael J. LeBeau</td> <td>03/06/2012</td> </tr> <tr> <td>Alastair Tse</td> <td>03/12/2012</td> </tr> </tbody> </table>	Name	Execution Date	Michael J. LeBeau	03/06/2012	Alastair Tse	03/12/2012	
Name	Execution Date						
Michael J. LeBeau	03/06/2012						
Alastair Tse	03/12/2012						
RECEIVING PARTY DATA							
Name:	Google Inc.						
Street Address:	1600 Amphitheatre Parkway						
City:	Mountain View						
State/Country:	CALIFORNIA						
Postal Code:	94043						
PROPERTY NUMBERS Total: 1							
Property Type	Number						
Application Number:	13363058						
CORRESPONDENCE DATA							
Fax Number:	(617)523-6850						
Phone:	617 523-2700						
Email:	Anthony.Sutton@hklaw.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Holland & Knight LLP						
Address Line 1:	10 St. James Avenue						
Address Line 2:	11th Floor						
Address Line 4:	Boston, MASSACHUSETTS 02116						
ATTORNEY DOCKET NUMBER:	128527.00028						
NAME OF SUBMITTER:	Anthony W. Sutton						
Total Attachments: 3 source=Assignment US13363058#page1.tif source=Assignment US13363058#page2.tif source=Assignment US13363058#page3.tif							

OP \$40.00 13363058

## ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, we, Michael J. LeBeau, of New York, NY; and Alastair Tse, of London, United Kingdom, hereby assign to Google Inc., a Delaware corporation having a place of business at: 1600 Amphitheatre Parkway, Mountain View, CA 94043, the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us this day, entitled EXPERIENCE SHARING SYSTEM AND METHOD, filed on 31 January 2012, at the United States Patent and Trademark Office, under U.S. Application Serial No. 13/363,058; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

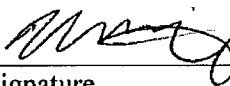
Inventor's Signature: \_\_\_\_\_

  
Michael J. LeBeau

Date: \_\_\_\_\_

6 Mar 2012

Witnessed By: \_\_\_\_\_

  
Signature

Nirmal Patel

Type/Print Name

Date: \_\_\_\_\_

March 6, 2012

Inventor's Signature: Alastair Tse  
Alastair Tse

Date: MAR 12 2012

Witnessed By: Dan Vanderkam  
Signature  
DAN VANDERKAM  
Type/Print Name

Date: MAR 12 2012