

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Christopher Pedregal</td> <td>02/28/2012</td> </tr> <tr> <td>Mathew Cowan</td> <td>02/28/2012</td> </tr> <tr> <td>Michael J. LeBeau</td> <td>02/28/2012</td> </tr> <tr> <td>Gabor Cselle</td> <td>02/27/2012</td> </tr> </tbody> </table>		Name	Execution Date	Christopher Pedregal	02/28/2012	Mathew Cowan	02/28/2012	Michael J. LeBeau	02/28/2012	Gabor Cselle	02/27/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13363183</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13363183						
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CORRESPONDENCE DATA											
<p>Fax Number: (617)523-6850</p> <p>Phone: 617 523-2700</p> <p>Email: Anthony.Sutton@hklaw.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Holland &amp; Knight LLP</p> <p>Address Line 1: 10 St. James Avenue</p> <p>Address Line 2: 11th Floor</p> <p>Address Line 4: Boston, MASSACHUSETTS 02116</p>											
ATTORNEY DOCKET NUMBER:	128527.00041										
NAME OF SUBMITTER:	Anthony W. Sutton										

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Total Attachments: 5

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## ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, we, Christopher Pedregal, of New York, NY; Mathew Cowan, of New York, NY; Michael J. LeBeau, of New York, NY, and Gabor Cselle, of San Francisco, CA, hereby assign to Google Inc., a Delaware corporation having a place of business at: 1600 Amphitheatre Parkway, Mountain View, CA 94043, the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us this day, entitled EXPERIENCE SHARING SYSTEM AND METHOD, filed on 31 January 2012, at the United States Patent and Trademark Office, under U.S. Application Serial No. 13/363,183; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Inventor's Signature: \_\_\_\_\_

Christopher Pedregal

Date: \_\_\_\_\_

Feb 28, 2012

Witnessed By: \_\_\_\_\_

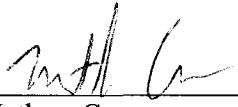
Signature

Dan Vandartsan


Type/Print Name

Date: \_\_\_\_\_

Feb 28, 2012

Inventor's Signature:   
Mathew Cowan


Date: 02/28/2012

Witnessed By:   
Signature  
Dan Vanderlsam  
Type/Print Name

Date: Feb 28, 2012

Inventor's Signature:   
Michael J. LeBeau

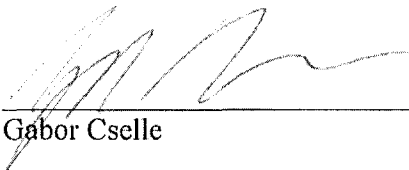
Date: 28 Feb 2012

Witnessed By:   
Signature

Dan Vanderkam  
Type/Print Name

Date: Feb 28, 2012

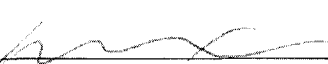
Inventor's Signature: \_\_\_\_\_

  
Gabor Cselle

Date: \_\_\_\_\_

2/27/2012

Witnessed By: \_\_\_\_\_

  
Signature

Matthew Xie  
Type/Print Name

Date: \_\_\_\_\_

2/27/2012