

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Susumu Yoshida</td> <td>02/23/2012</td> </tr> <tr> <td>Koji Abe</td> <td>02/23/2012</td> </tr> <tr> <td>Hideto Ueda</td> <td>02/27/2012</td> </tr> <tr> <td>Yuki Sugiyama</td> <td>02/27/2012</td> </tr> <tr> <td>Tomiko Takakura</td> <td>02/29/2012</td> </tr> </tbody> </table>	Name	Execution Date	Susumu Yoshida	02/23/2012	Koji Abe	02/23/2012	Hideto Ueda	02/27/2012	Yuki Sugiyama	02/27/2012	Tomiko Takakura	02/29/2012	
Name	Execution Date												
Susumu Yoshida	02/23/2012												
Koji Abe	02/23/2012												
Hideto Ueda	02/27/2012												
Yuki Sugiyama	02/27/2012												
Tomiko Takakura	02/29/2012												
RECEIVING PARTY DATA													
Name:	Shiseido Company, Ltd.												
Street Address:	5-5, Ginza 7-chome, Chuo-ku												
City:	Tokyo												
State/Country:	JAPAN												
Postal Code:	104-8010												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13388446</td> </tr> </tbody> </table>	Property Type	Number	Application Number:	13388446									
Property Type	Number												
Application Number:	13388446												
CORRESPONDENCE DATA													
Fax Number:	(202)478-0844												
Phone:	305-766-3739												
Email:	patents@townsendbanta.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Donald E. Townsend												
Address Line 1:	601 Pennsylvania Ave., N.W.												
Address Line 2:	Suite 900, South Building												
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004												
ATTORNEY DOCKET NUMBER:	TOS-197-USA-PCT												
NAME OF SUBMITTER:	Donald E. Townsend												
Total Attachments: 1 source=ASSIGNMENT#page1.tif													

CH \$40.00 13388446

PATENT

TOS-197-USA-PCT

ASSIGNMENT

WHEREAS I/WE, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

SUNSCREEN COSMETIC

(Title of Invention)

for which I/We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters

Patent on February 1, 2012, (Serial No. 13/388,446); and

WHEREAS, SHISEIDO COMPANY, LTD.

(Full Name of Assignee)

a corporation of JAPAN whose post office address is 5-5, GINZA 7-CHOME, CHUO-KU,
(Country of Incorporation)

TOKYO 104-8010 JAPAN

(hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which the assignee is hereby acknowledged, I/We, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of Assignment:

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with assignee, its successors and assigns, any facts known to me/us respecting his invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation-in-part, continuation prosecution and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set our hand(s).

1. Full Name of Sole or First Assignor <u>Susumu YOSHIDA</u>	Assignor's Signature <u>Susumu Yoshida</u>	Date <u>Feb 23/2/2012</u>
Address C/O SHISEIDO RESEARCH CENTER (SHIN-YOKOHAMA) 2-1, HAYABUCHI 2-CHOME, TSUZUKI-KU, YOKOHAMA-SHI, KANAGAWA 224-8558 JAPAN		Citizenship <u>JAPAN</u>
2. Full Name of Second Assignor, if any <u>Koji ABE</u>	Assignor's Signature <u>Koji Abe</u>	Date <u>Feb 23, 2012</u>
Address C/O SHISEIDO RESEARCH CENTER (SHIN-YOKOHAMA) 2-1, HAYABUCHI 2-CHOME, TSUZUKI-KU, YOKOHAMA-SHI, KANAGAWA 224-8558 JAPAN		Citizenship <u>JAPAN</u>
3. Full Name of Third Assignor, if any <u>Hidetaka UEDA</u>	Assignor's Signature <u>Hidetaka Ueda</u>	Date <u>Feb. 27, 2012</u>
Address C/O SHISEIDO RESEARCH CENTER (SHIN-YOKOHAMA) 2-1, HAYABUCHI 2-CHOME, TSUZUKI-KU, YOKOHAMA-SHI, KANAGAWA 224-8558 JAPAN		Citizenship <u>JAPAN</u>
4. Full Name of Fourth Assignor, if any <u>Yuki SUGIYAMA</u>	Assignor's Signature <u>Yuki Sugiyama</u>	Date <u>Feb. 27, 2012</u>
Address C/O SHISEIDO RESEARCH CENTER (SHIN-YOKOHAMA) 2-1, HAYABUCHI 2-CHOME, TSUZUKI-KU, YOKOHAMA-SHI, KANAGAWA 224-8558 JAPAN		Citizenship <u>JAPAN</u>
5. Full Name of Fifth Assignor, if any <u>Tomiko TAKAKURA</u>	Assignor's Signature <u>Tomiko Takakura</u>	Date <u>Feb. 29, 2012</u>
Address C/O SHISEIDO RESEARCH CENTER (SHIN-YOKOHAMA) 2-1, HAYABUCHI 2-CHOME, TSUZUKI-KU, YOKOHAMA-SHI, KANAGAWA 224-8558 JAPAN		Citizenship <u>JAPAN</u>

LAW OFFICES OF TOWNSEND & BANTA • WASHINGTON, D.C.

PATENT

RECORDED: 04/15/2012

REEL: 028048 FRAME: 0548