

Form PTO-1595 (Rev. 03-09)
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

POWERDECAL, INC.

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) *X 4/12/12*

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

2. Name and address of receiving party(ies)

Name: *POWERDECAL, LLC*

Internal Address: _____

Street Address: *7101 N. RIDGEWAY*

City: *LINCOLNWOOD*

State: *ILLINOIS*

Country: *USA* Zip: *60712*

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

29/373,497

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: *Mark Richmond*

Internal Address: _____

Street Address: *7101 N. RIDGEWAY*

City: *LINCOLNWOOD*

State: *ILLINOIS* Zip: *60712*

Phone Number: *847.675.0000*

Fax Number: *847.675.0001*

Email Address: _____

6. Total number of applications and patents involved: 1

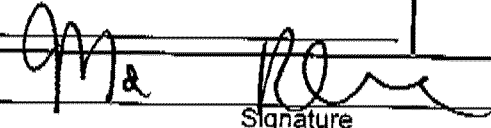
7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature: *X*  *X* *4/12/12*

Signature

Date

Mark Richmond

*Managing Member, POWERDECAL, LLC
Vice-President, POWERDECAL, INC.*

Total number of pages including cover sheet, attachments, and documents:

5

OP \$40.00 29373497

FAX: 1.571.273.0140
PATENT

Practitioner's Docket No. _____

PATENT

For: U.S. and/or Foreign Rights
 For: U.S. Application or
 U.S. Provisional Application
 For: U.S. Patent
 For: PCT Application
 By: Inventor(s) or Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Inventor(s) or person(s) or
 entity(ies) who own the
 invention

POWERDECAL, INC.

(type or print name(s) of ASSIGNOR(S))

7101 N. RIDGEWAY

Address

LINCOLNWOOD, ILLINOIS 60712IL CORPORATION USA

Nationality

(if assignment is by person or entity to whom invention was previously assigned
 and this was recorded in PTO, add the following)

Recorded on 04/15/2011Reel 026242Frame 0679

hereby sells, assigns and transfers to

ASSIGNEE:POWERDECAL, LLC

(type or print name(s) of ASSIGNEE(S))

7101 N. RIDGEWAY

Address

LINCOLNWOOD, ILLINOIS 60712IL Limited Liability Company USA

Nationality

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

- the entire right, title and interest
- an undivided _____ percent (_____%) interest for the United States and its territorial possessions

(check the following box, if foreign rights are also to be assigned)

- and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled: BACKLIT GRAPHIC DISPLAY DEVICE

Name of inventor(s) GEORGE O. PODD

(check and complete (a), (b), (c), (d), (e), (f), or (g))

and which is found in (37 C.F.R. § 3.21)

- (a) U.S. patent application executed on even date herewith
- (b) U.S. patent application executed on _____
- (c) U.S. provisional application naming the above inventor(s) for the above-entitled invention.
 - Express mail label no.: _____
 - Mailed: _____
- To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.
- (d) U.S. application no. 29 / 373,497 filed on 04/15/2011
- (e) International application no. PCT/ _____ / _____
- (f) U.S. patent no. _____ issued _____
- A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (g), if foreign application(s) is also being assigned)

- (g) and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this X 12 day of X 4/12/11
Date of signing

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

Date: X 4/14/11

X Ma [Signature]
Signature of ASSIGNOR(S)

Date:

Date:

Date:

(if ASSIGNOR is a legal entity, complete the following information)

MARK RICHMOND

(type or print the name of the above person authorized to sign on behalf of ASSIGNOR)

VICE - PRESIDENT

Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized, then it will only be prima facie evidence of execution. 35 U.S.C. § 261. Use next page if notarization is desired.

Notarization or Legalization Page Added.

(Assignment of Invention [16-3]—page 3 of 3)