

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Debashis BANERJEE</td> <td>03/29/2012</td> </tr> <tr> <td>Anand BALACHANDRAN</td> <td>04/02/2012</td> </tr> </tbody> </table>		Name	Execution Date	Debashis BANERJEE	03/29/2012	Anand BALACHANDRAN	04/02/2012
Name	Execution Date						
Debashis BANERJEE	03/29/2012						
Anand BALACHANDRAN	04/02/2012						
RECEIVING PARTY DATA							
Name:	Yahoo! Inc.						
Street Address:	701 First Avenue						
City:	Sunnyvale						
State/Country:	CALIFORNIA						
Postal Code:	94089						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13447301</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13447301		
Property Type	Number						
Application Number:	13447301						
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ATTORNEY DOCKET NUMBER:	YAH-P069						
NAME OF SUBMITTER:	Kanika Radhakrishnan						
Total Attachments: 4 source=YAH-P069_Assignment#page1.tif source=YAH-P069_Assignment#page2.tif source=YAH-P069_Assignment#page3.tif source=YAH-P069_Assignment#page4.tif							

CH \$40.00 13447301

Assignment of **METHOD AND SYSTEM FOR PROVIDING A PREDEFINED CONTENT TO A USER** BY Debashis BANERJEE and Anand BALACHANDRAN to Yahoo! Inc.

Firm Reference Number - YAH-P069 / Y! Number - Y08252US00

**ASSIGNMENT OF PATENT APPLICATION BY INVENTOR**

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

**METHOD AND SYSTEM FOR PROVIDING A PREDEFINED CONTENT TO A USER**

For which I have executed a U.S. patent application on even date herewith.

Which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

For which I have executed a patent application in the country of \_\_\_\_\_ on even date herewith.

which I have executed a U.S. provisional application on even date herewith.

which is a U.S. provisional application which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative

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applications thereof, foreign applications based thereon, and/or the enforcement of patents  
resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest  
or other grant to any third party with respect to any of the foregoing has been made, or shall in  
the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications  
or patents assigned to ASSIGNEE hereunder.

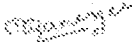
(f) Agree that the terms, covenants and conditions of this assignment shall inure to the  
benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be  
binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and  
assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order  
to assist with recordal of this assignment or any other information necessary to perfect this  
assignment.

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
IN TESTIMONY WHEREOF, I Debashis BANERJEE have executed this document on the date indicated below.

  
Signature of Inventor

05 / March / 2012  
Date

Bangalore, Karnataka  
Inventor's City, State of residence

Witnessed by:

(1)   
Signature of Witness

20 MARCH 2012  
Date

SOORAV BAID  
Print Witness Name

BANGALORE, KARNATAKA  
Witness' City, State of residence

(2) S.S. Sahoo  
Signature of Witness

29 March 2012  
Date


Savitri Subhasiniki Sahoo  
Print Witness Name

Bangalore, Karnataka  
Witness' City, State of residence

Assignment of METHOD AND SYSTEM FOR PROVIDING A PREDEFINED CONTENT TO  
A USER BY Debashish BANERJEE and Anand BALACHANDRAN to Yahoo! Inc.

Firm Reference Number - YAH-P069 / Y! Number - Y082521US00

IN TESTIMONY WHEREOF, I Anand BALACHANDRAN have executed this document on  
the date indicated below.

 \_\_\_\_\_ Date 02/04/2012

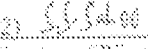
Bangalore, Karnataka  
Inventor's City, State of residence

Witnessed by:

(1)  \_\_\_\_\_ Date 29-MARCH-2012

SACHIN SAGU  
Print Witness Name

BANGALORE, KARNATAKA  
Witness' City, State of residence

(2)  \_\_\_\_\_ Date 29-March-2012

Sanchi Subhaschik Sahoo  
Print Witness Name

Bangalore, Karnataka  
Witness' City, State of residence