

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Patricia da Luz Moreira</td> <td>03/22/2012</td> </tr> <tr> <td>Cintia Rosa Ferrari</td> <td>03/22/2012</td> </tr> <tr> <td>Rosa Maria Teixeira Tage Biaggio</td> <td>03/22/2012</td> </tr> <tr> <td>Adriano Tadeu Siqueira Jorge</td> <td>03/22/2012</td> </tr> <tr> <td>Kelen Fabiola Arrotea</td> <td>03/22/2012</td> </tr> </tbody> </table>		Name	Execution Date	Patricia da Luz Moreira	03/22/2012	Cintia Rosa Ferrari	03/22/2012	Rosa Maria Teixeira Tage Biaggio	03/22/2012	Adriano Tadeu Siqueira Jorge	03/22/2012	Kelen Fabiola Arrotea	03/22/2012
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Adriano Tadeu Siqueira Jorge	03/22/2012												
Kelen Fabiola Arrotea	03/22/2012												
RECEIVING PARTY DATA													
Name:	Natura Cosméticos S.A.												
Street Address:	Rodovia Regis Bittencourt, Km 293												
City:	Itapeçerica da Serra SP												
State/Country:	BRAZIL												
Postal Code:	06882-700												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13389550</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13389550								
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Application Number:	13389550												
CORRESPONDENCE DATA													
Fax Number:	(704)444-1111												
Phone:	704-444-1000												
Email:	patent-mail@alston.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
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Address Line 4:	CHARLOTTE, NORTH CAROLINA 28280-4000												
ATTORNEY DOCKET NUMBER:	033794/415273												
NAME OF SUBMITTER:	John E. Johnson, III												

CH \$40.00 13389550

Total Attachments: 6

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ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

NATURA COSMETICOS S.A.
Rodovia Regis Bittencourt, Km 293
Itapecerica da Serra SP 06882-700
BRAZIL

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in **"SKIN CLARIFYING COMPLEX, USE OF SAID COMPLEX, COSMETIC OR PHARMACEUTICAL COMPOSITION COMPRISING SAID COMPLEX AND METHOD FOR APPLICATION THEREOF"**

as set forth in this United States Patent Application

- executed concurrently herewith
- executed on _____
- Application No. 13/389,550; filed February 8, 2012
- Application claims priority from Application No. _____, filed _____, all applications listed above being hereinafter referred to as the "application(s)";

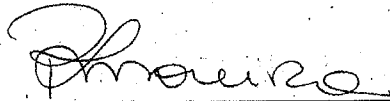
(We hereby authorize and request the Assignee and its attorney, (Alston & Bird LLP) to insert above the application number and filing date of said application when known.)

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions,

specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

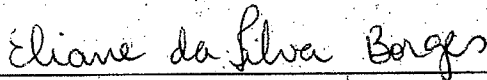
This Assignment is deemed to be effective at least as early as _____ (the earliest priority date).



Patricia da Luz Moreira

March 22, 2012

Date

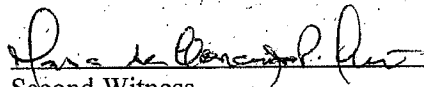


First Witness

March 22, 2012

Date

Eliane da SILVA Borges
Printed Name of First Witness



Second Witness

March 22, 2012

Date

Maria da Conceição Pedro Oliveira
Printed Name of Second Witness

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Cintia Rosa Ferrari
Cintia Rosa Ferrari

March 22, 2012
Date

Eliane da Silva Borges
First Witness

March 22, 2012
Date

Eliane da Silva Borges
Printed Name of First Witness

Maria da Conceição Pedro Oliveira
Second Witness

March 22, 2012
Date

Maria da Conceição Pedro Oliveira
Printed Name of Second Witness

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Rosa Maria Teixeira Tague Biaggio
Rosa Maria Teixeira Tague Biaggio

March 22nd 2012
Date

Eliane da Silva Borges
First Witness

March 22, 2012
Date

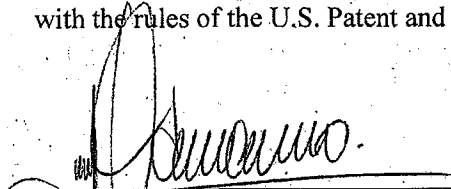
Eliane da Silva Borges
Printed Name of First Witness

Maria da Conceição Pedro Oliveira
Second Witness

March 22, 2012
Date

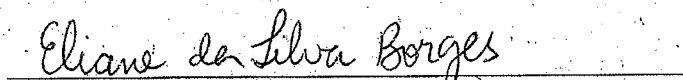
Maria da Conceição Pedro Oliveira
Printed Name of Second Witness

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Adriano Tadeu Siqueira Jorge

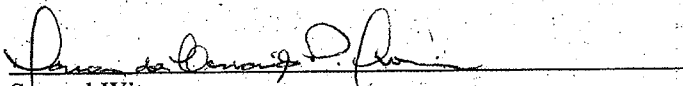
March 22, 2012
Date



First Witness

March 22, 2012
Date

Eliane da Silva Borges
Printed Name of First Witness



Second Witness

March 22, 2012
Date

Maria da Conceição Pedro Oliveira
Printed Name of Second Witness

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Kelen Fabiola Arroteia
Kelen Fabiola Arroteia

March 22nd, 2012
Date

Eliane da Silva Borges
First Witness

March 22, 2012
Date

Eliane da Silva Borges
Printed Name of First Witness

Maria da Conceição Pedro Oliveira
Second Witness

March 22, 2012
Date

Maria da Conceição Pedro Oliveira
Printed Name of Second Witness