

PATENT ASSIGNMENT

Electronic Version v1.1
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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| K'NEX Brands, L.P. | 04/16/2012 |
| RECEIVING PARTY DATA | |
| Name: | K'NEX Limited Partnership Group |
| Street Address: | 2990 Bergey Road |
| City: | Hatfield |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 19440 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Patent Number: | 6843700 |
| CORRESPONDENCE DATA | |
| Fax Number: | (203)327-1096 |
| Phone: | 203-324-6155 |
| Email: | ccobb@ssjr.com |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Correspondent Name: | Fritz L. Schweitzer III |
| Address Line 1: | 986 Bedford Street |
| Address Line 2: | St. Onge Steward Johnston & Reens LLC |
| Address Line 4: | Stamford, CONNECTICUT 06905 |
| ATTORNEY DOCKET NUMBER: | 06000-204P |
| NAME OF SUBMITTER: | Fritz L. Schweitzer III |
| Total Attachments: 2 source=Assignment to K'NEX Limited Partnership Group#page1.tif source=Assignment to K'NEX Limited Partnership Group#page2.tif | |

OP \$40.00 6843700

Patent Assignment

WHEREAS, K'NEX Brands, L.P., a Delaware Limited Partnership with an address at 2990 Bergey Road, Hatfield, Pennsylvania 19440, (the "ASSIGNOR"), is the owner of U.S. Patent No. 6,843,700, entitled ROD AND CONNECTOR TOY CONSTRUCTION SET, issued January 18, 2005 (the "PATENT");

WHEREAS, K'NEX Limited Partnership Group, a Delaware Limited Partnership, with an address at 2990 Bergey Road, Hatfield, Pennsylvania 19440, and, together with its successors and assigns (the "ASSIGNEE"), is desirous of acquiring the entire right, title and interest to the PATENT;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR assigns, grants, transfers, and confirms the conveyance, assignment and transfer to ASSIGNEE all right, title and interest in the PATENT, and the right to sue and collect damages for past infringement thereof, along with any continuations, substitutions, divisions, reissues, modifications and extensions of the PATENT.

K'NEX Brands, L.P.

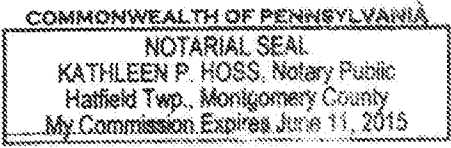
Date: April 16, 2012
Location: Hatfield PA

By Robert Jay Glickman
Robert Jay Glickman
Vice Chairman & General Counsel, K'NEX
Industries, Inc.,
the general partner of K'NEX Brands, L.P.

STATE OF PENNSYLVANIA : ss.
COUNTY OF MONTGOMERY :

On this APRIL 16, 2012, before me personally came Robert Jay Glickman to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Kathleen P. Hoss
Notary Public



K'NEX Limited Partnership Group

Date: April 16, 2012
Location: Hatfield PA

By Robert Jay Glickman
Robert Jay Glickman
Vice Chairman & General Counsel, K'NEX
Industries, LLC.
The general partner of K'NEX Limited
Partnership Group

STATE OF PENNSYLVANIA
COUNTY OF MONTGOMERY

: ss.
:

On this APRIL 16, 2012, before me personally came **Robert Jay Glickman** to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Kathleen P. Hoss
Notary Public

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
KATHLEEN P. HOSS, Notary Public
Hatfield Twp., Montgomery County
My Commission Expires June 11, 2015