PATENT ASSIGNMENT

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SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
Name Execution Date					
Scott A. Smith				11/12/2008	
Ryan A. Brazelton				11/12/2008	
Patrick J. Bertke				11/12/2008	
RECEIVING PARTY DATA					
Name:	Six Continents Hotels, Inc.				
Street Address:	Three Ravinai Drive, Suite 100				
City:	Atlanta				
State/Country:	GEORGIA				
Postal Code:	tode: 30346-2149				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 2932		293266			
CORRESPONDENCE DATA					
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Phone: 2064679600 Email: jvrsek@kilpatricktownsend.com Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US					
Mail					
Correspondent Name: Jamie Vrsek					
			end & Stockton LLP		
			o Center, 8th Floor		
Address Line 4: San Francisco, CALIFORNIA 94111					
ATTORNEY DOCKET NUMBER:			91845-827213		
NAME OF SUBMITTER:			Jamie Vrsek		
Total Attachments: 3 source=ASSIGN#page1.tif source=ASSIGN#page2.tif source=ASSIGN#page3.tif					

ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) to each of us in hand paid, and for other good and valuable consideration, receipt and sufficiency of which we hereby acknowledge, we,

SCOTT A. SMITH, RYAN A. BRAZELTON AND PATRICK J. BERTKE

respectively of 8726 Charleston Hill Ct., Mason, in the County of Warren and the State of Ohio, of 1693 Big Bear Drive, Centerville, in the County of Montgomery and the State of Ohio, and of 2609 Wayland Avenue, Dayton, in the County of Montgomery and the State of Ohio,

believing ourselves to be the joint inventors of a certain invention or discovery in

WALL MOUNT

as fully set forth and described in the application for United States Letters Patent Serial No. 29/326,624, filed on October 21, 2008,

and being the owners of all right, title and interest in and to said application and invention, warranting that we have not granted or agreed to grant to others any assignments, licenses, mortgages, or other rights or encumbrances regarding said application and invention, and believing that we have full right to convey the entire interest, both legal and equitable herein assigned, do hereby sell, assign, transfer and set over unto

SIX CONTINENTS HOTELS, INC., a corporation organized and existing under and by the virtue of the laws of the State of Delaware, and having an office and place of business at Three Ravinia Drive, Suite 100, Atlanta, Georgia 30346-2149, as the Assignee and to its successors,

assigns and nominees, the entire right, title and interest in and to said application and invention together with any and all other applications and patents either United States or foreign upon the same invention which we may now or hereafter have, and all divisions, reissues, continuations, continuations-in-part, substitutions and extensions thereof and all rights to obtain patents thereon, together with the right to apply for letters patent in foreign countries with full benefit of such priorities as may now or hereafter be granted to us by law or by treaty, including any international convention.

And we hereby covenant and agree that we will communicate to said Assignee,

SIX CONTINENTS HOTELS, INC., its successors,

assignees and nominees, all facts known to us respecting said invention and will, upon their request at any time, but without expense to us sign all lawful papers, execute all original, divisional, substitute, continuing and reissue applications and assignments, make all rightful oaths, testify as to facts relating to said invention in any legal proceedings, and generally do

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PATENT REEL: 028054 FRAME: 0234 everything reasonable and proper to aid said Assignee,

SIX CONTINENTS HOTELS, INC., its successors,

assigns and nominees, to receive proper protection for said invention in all countries.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seals on the dates indicated hereinafter,

Date: 11/12,2008

STATE OF OHIO COUNTY OF : SS

On this /2st day of Navember, 2008, before me, the subscriber, personally came Scott A. Smith, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that (he) (she) executed the same as (his) (her) free act and deed.

(Seal)

Notary Public

11/12,2008 Date:

RYAN ACBRAZELTON

STATE OF OHIO COUNTY OF : SS

On this $/2^{r}$ day of $\Lambda_{overnber}$ 2008, before me, the subscriber, personally came Ryan A. Brazelton, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that (he) (she) executed the same as (his) (her) free act and deed.

(Seal)

Notary Public

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PATRICK J. BERTKE

Date: 51/12, 2008

STATE OF OHIO COUNTY OF : SS

On this/24-day of 1, 2008, before me, the subscriber, personally came Patrick J. Bertke, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that (he) (she) executed the same as (his) (her) free act and deed.

(Seal)

Notary Public

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RECORDED: 04/16/2012