501890532 04/17/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sunbir Gill	04/02/2012
Mayank Arvindbhai Patel	04/02/2012
Rahul Ravikumar	04/02/2012
Matthew A. Jones	04/02/2012

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	PO Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13431802

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ATTORNEY DOCKET NUMBER:	AM2-0782US
NAME OF SUBMITTER:	Bianca Zhang

PATENT

REEL: 028057 FRAME: 0894

Total Attachments: 6		
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PATENT REEL: 028057 FRAME: 0895

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):
Sunbir Gill
410 Terry Avenue North
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Mayank Arvindbhai Patel 410 Terry Avenue North Seattle, WA 98109-5210

Rahul Ravikumar 410 Terry Avenue North Seattle, WA 98109-5210

Matthew A. Jones 410 Terry Avenue North Seattle, WA 98109-5210

Assignee: Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "APPLICATION MESSAGE MANAGEMENT_" for which:

<u> </u>	The state of the s	
\boxtimes	a non-provisional application for United States Letters Patent:	
	was filed on <u>March 27, 2012</u> and accorded U.S. Serial No. <u>13/431,802</u> ; or	
	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR here	by
	authorizes and requests ASSIGNEE'S legal representatives, of Lee & Hayes PLLC, 6	<u> 501</u>
	W Riverside Ste 1400, Spokane, WA 99201 , associated with Customer No. 29150	<u>o</u> ,
	to insert here in parenthesis (U.S. Serial No, fil	led

Page 1 of 6

PATENT REEL: 028057 FRAME: 0896

Attorney Docket No. <u>AM2-0782US</u> Client Docket No. <u>P4532</u>

U.S. Patent Appln. No. <u>13/431,802</u> Filing Date March 27, 2012

______) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at Reno, Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

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Attorney Docket No. AM2-0782US Client Docket No. P4532

Apr 2/2012

Assignor Name Sunbir Gill

SIGNATURE WITNESSED BY:

WITNESS:

Withess Signature

Printed Name and Date

Page 3 of 6

4-2-2012

Assignor Name Mayank Arvindbhai Patel

SIGNATURE WITNESSED BY:

WITNESS:

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Printed Name and Date

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Date

Assignor Name Rahul Ravikumar

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<u>4-2-2012-</u>

Assignor Name Matthew A. Jones

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WITNESS:

Witness Signature

Printed Name and Date

Page 6 of 6

PATENT REEL: 028057 FRAME: 0901

RECORDED: 04/17/2012