#### 501891262 04/17/2012

#### PATENT ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

#### **CONVEYING PARTY DATA**

Name	Execution Date
Sundeep Vaddadi	02/21/2012
Onur C. Hamsici	02/21/2012
Yuriy Reznik	02/13/2012
John H. Hong	02/27/2012
Chong U. Lee	02/27/2012

#### **RECEIVING PARTY DATA**

Name:	QUALCOMM, Incorporated	
Street Address:	5775 Morehouse Drive	
City:	San Diego	
State/Country:	CALIFORNIA	
Postal Code:	92121-1714	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	
Application Number:	13312335	
Application Number:	61475428	

#### **CORRESPONDENCE DATA**

Fax Number: (650)326-2422 Phone: (650) 326-2400

Email: dhawley@kilpatricktownsend.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Kilpatrick Townsend & Stockton
Address Line 1: Two Embarcadero Center

Address Line 2: 8th Floor

501891262

Address Line 4: San Francisco, CALIFORNIA 94111-3834

ATTORNEY DOCKET NUMBER: 93495-826912\_110885

PATENT

REEL: 028061 FRAME: 0229

**580.00 13312335** 

# Total Attachments: 6 source=110885\_ASSIGNMENT\_AS\_FILED\_APR\_17\_2012#page1.tif source=110885\_ASSIGNMENT\_AS\_FILED\_APR\_17\_2012#page2.tif source=110885\_ASSIGNMENT\_AS\_FILED\_APR\_17\_2012#page3.tif source=110885\_ASSIGNMENT\_AS\_FILED\_APR\_17\_2012#page4.tif source=110885\_ASSIGNMENT\_AS\_FILED\_APR\_17\_2012#page5.tif source=110885\_ASSIGNMENT\_AS\_FILED\_APR\_17\_2012#page5.tif source=110885\_ASSIGNMENT\_AS\_FILED\_APR\_17\_2012#page6.tif

#### ASSIGNMENT

WHEREAS, WE,

- 1. **Sundeep VADDADI,** a citizen of India, having a mailing address located at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., and a resident of San Diego, CA,
- 2. Onur C. HAMSICI, a citizen of Turkey, having a mailing address located at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., and a resident of La Jolla, CA,
- 3. Yuriy REZNIK, a citizen of Ukraine, having a mailing address located at 8775 Costa Verde Blvd #319, San Diego, CA 92122, U.S.A., and a resident of San Diego, CA,
- 4. **John H. HONG,** a citizen of the United States of America, having a mailing address located at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., and a resident of San Clemente, CA,
- 5. Chong U. LEE, a citizen of the United States of America, having a mailing address located at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., and a resident of San Diego, CA,

have conceived of one or more processes, methods, machines, articles of manufacture, designs, compositions of matter, inventions, discoveries or new or useful improvements relating to ROBUST FEATURE MATCHING FOR VISUAL SEARCH (collectively the "INVENTIONS") for which WE have executed and/or may execute one or more patent applications therefor; and

WHEREAS, QUALCOMM Incorporated (hereinafter "ASSIGNEE"), a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., desires to acquire or otherwise obtain the entire right, title, and interest in and to said INVENTIONS, including all inventions related thereto or thereof, all patent applications therefor, and all patents that have granted or may be granted hereafter thereon, including but not limited to those identified below.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WE do hereby acknowledge that WE have sold, assigned, conveyed, and transferred, and by these presents do hereby sell, assign, convey, and transfer, unto ASSIGNEE, its successors, its legal representatives, and its assigns, the entire right, title, and interest throughout the world in and to said INVENTIONS, including all patent applications therefor that may have been filed or may be filed hereafter for said INVENTIONS in the United States, including but not limited to U.S. Application No(s). 13/312,335 filed **December 6, 2011**, Qualcomm Reference No. 110885, and all provisional applications relating thereto, together with U.S. Provisional Application No(s). 61/475,428, filed April 14, 2011, Qualcomm Reference

No. 110885P1, (and do hereby authorize ASSIGNEE and its representative to hereafter add herein such application number(s) and/or filing date(s) when known), and all divisional applications, renewal applications, continuation applications, continuation-in-part applications, and design applications thereof, and all issued patents of the United States which may have granted or may be granted hereafter thereon and all reissues, renewals, reexaminations, and extensions to any of the foregoing and all patents issuing thereon in the United States;

AND WE further do acknowledge and agree that WE have sold, assigned, conveyed, and transferred, and by these presents do hereby sell, assign, convey, and transfer, unto ASSIGNEE, its successors, its legal representatives, and its assigns, all rights of priority under International Conventions, Treaties, or Agreements, and the entire right, title, and interest throughout the world in said INVENTIONS, including all inventions related thereto or thereof, and all patent applications therefor that may have been filed or may be filed hereafter for said INVENTIONS in any foreign country, countries, or treaty/union organizations, and all divisional applications, renewal applications, continuation applications, continuation-in-part applications, patent of addition applications, confirmation applications, validation applications, utility model applications, and design applications thereof, and all issued patents which may have granted or may be granted hereafter for said INVENTIONS in any country or countries foreign to the United States, and all reissues, renewals, reexaminations, and extensions thereof;

AND WE DO HEREBY authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications or registrations, to issue all patents for said INVENTIONS to said ASSIGNEE, its successors, its legal representatives and its assigns, in accordance with the terms of this instrument;

AND WE DO HEREBY sell, assign, transfer, and convey to said ASSIGNEE, its successors, its legal representatives, and its assigns all claims for damages and all remedies arising out of or relating to any violation(s) of any of the rights assigned hereby that have or may have accrued prior to the date of assignment to said ASSIGNEE, or may accrue hereafter, including, but not limited to the right to sue for, seek, obtain, collect, recover, and retain damages and any ongoing or prospective royalties to which WE may be entitled, or that WE may collect for any infringement or from any settlement or agreement related to any of said patents before or after issuance;

AND WE HEREBY covenant and agree that WE will communicate promptly to said ASSIGNEE, its successors, its legal representatives, and its assigns, any facts known to us respecting said INVENTIONS, and will testify in any legal proceeding, sign all lawful papers, execute all applications and certificates, make all rightful declarations and/or oaths, and provide all lawful assistance to said ASSIGNEE, its successors, its legal representatives and its assigns, to obtain and enforce patent protection for said INVENTIONS in all countries;

AND WE HEREBY represent that WE have full and exclusive, unencumbered right to sell, assign, convey and transfer all subject matter herein, and hereby covenant that WE have not and will not execute any writing or do any act whatsoever conflicting with these presents.

Done at SAN PIEUD,	on <u>02/21/2012</u> DATE	Sundeep VADDADI
Done at <u>SAN NE60</u> , LOCATION		
Done at LOCATION	on 1-213 - 21 : DATE	Yuriy REZNIK
Done at San die VO, LOCATION	on <u>2/27/2012</u> DATE	John H. HONG
Done at San Diego,	on <u>2/27/23/2</u>	Chong U. LEE

#### ASSIGNMENT

WHEREAS, WE,

- 1. **Sundeep VADDADI,** a citizen of India, having a mailing address located at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., and a resident of San Diego, CA,
- 2. Onur C. HAMSICI, a citizen of Turkey, having a mailing address located at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., and a resident of La Jolla, CA,
- 3. Yuriy REZNIK, a citizen of Ukraine, having a mailing address located at 8775 Costa Verde Blvd #319, San Diego, CA 92122, U.S.A., and a resident of San Diego, CA,
- 4. **John H. HONG**, a citizen of the United States of America, having a mailing address located at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., and a resident of San Clemente, CA,
- 5. Chong U. LEE, a citizen of the United States of America, having a mailing address located at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., and a resident of San Diego, CA,

have conceived of one or more processes, methods, machines, articles of manufacture, designs, compositions of matter, inventions, discoveries or new or useful improvements relating to ROBUST FEATURE MATCHING FOR VISUAL SEARCH (collectively the "INVENTIONS") for which WE have executed and/or may execute one or more patent applications therefor; and

WHEREAS, QUALCOMM Incorporated (hereinafter "ASSIGNEE"), a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., desires to acquire or otherwise obtain the entire right, title, and interest in and to said INVENTIONS, including all inventions related thereto or thereof, all patent applications therefor, and all patents that have granted or may be granted hereafter thereon, including but not limited to those identified below.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WE do hereby acknowledge that WE have sold, assigned, conveyed, and transferred, and by these presents do hereby sell, assign, convey, and transfer, unto ASSIGNEE, its successors, its legal representatives, and its assigns, the entire right, title, and interest throughout the world in and to said INVENTIONS, including all patent applications therefor that may have been filed or may be filed hereafter for said INVENTIONS in the United States, including but not limited to U.S. Application No(s). 13/312,335 filed December 6, 2011, Qualcomm Reference No. 110885, and all provisional applications relating thereto, together with U.S. Provisional Application No(s). 61/475,428, filed April 14, 2011, Qualcomm Reference

No. 110885P1, (and do hereby authorize ASSIGNEE and its representative to hereafter add herein such application number(s) and/or filing date(s) when known), and all divisional applications, renewal applications, continuation applications, continuation-in-part applications, and design applications thereof, and all issued patents of the United States which may have granted or may be granted hereafter thereon and all reissues, renewals, reexaminations, and extensions to any of the foregoing and all patents issuing thereon in the United States;

AND WE further do acknowledge and agree that WE have sold, assigned, conveyed, and transferred, and by these presents do hereby sell, assign, convey, and transfer, unto ASSIGNEE, its successors, its legal representatives, and its assigns, all rights of priority under International Conventions, Treaties, or Agreements, and the entire right, title, and interest throughout the world in said INVENTIONS, including all inventions related thereto or thereof, and all patent applications therefor that may have been filed or may be filed hereafter for said INVENTIONS in any foreign country, countries, or treaty/union organizations, and all divisional applications, renewal applications, continuation applications, continuation-in-part applications, patent of addition applications, confirmation applications, validation applications, utility model applications, and design applications thereof, and all issued patents which may have granted or may be granted hereafter for said INVENTIONS in any country or countries foreign to the United States, and all reissues, renewals, reexaminations, and extensions thereof;

AND WE DO HEREBY authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications or registrations, to issue all patents for said INVENTIONS to said ASSIGNEE, its successors, its legal representatives and its assigns, in accordance with the terms of this instrument;

AND WE DO HEREBY sell, assign, transfer, and convey to said ASSIGNEE, its successors, its legal representatives, and its assigns all claims for damages and all remedies arising out of or relating to any violation(s) of any of the rights assigned hereby that have or may have accrued prior to the date of assignment to said ASSIGNEE, or may accrue hereafter, including, but not limited to the right to sue for, seek, obtain, collect, recover, and retain damages and any ongoing or prospective royalties to which WE may be entitled, or that WE may collect for any infringement or from any settlement or agreement related to any of said patents before or after issuance;

AND WE HEREBY covenant and agree that WE will communicate promptly to said ASSIGNEE, its successors, its legal representatives, and its assigns, any facts known to us respecting said INVENTIONS, and will testify in any legal proceeding, sign all lawful papers, execute all applications and certificates, make all rightful declarations and/or oaths, and provide all lawful assistance to said ASSIGNEE, its successors, its legal representatives and its assigns, to obtain and enforce patent protection for said INVENTIONS in all countries;

AND WE HEREBY represent that WE have full and exclusive, unencumbered right to sell, assign, convey and transfer all subject matter herein, and hereby covenant that WE have not and will not execute any writing or do any act whatsoever conflicting with these presents.

## PATENT QUALCOMM Ref. No. 110885 Page 3 of 3

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LC	OCATION on _	DATE	Sundeep VADDADI
Done at	on.		
LO	OCATION	DATE	Onur C. HAMSICI
Done at	on		
LO	OCATION	DATE	Yuriy REZNIK
Done at Jan L	OCATION, on _	t/13/m.	John H. HONG
Done at	on _	DATE	Chong U. LEE

PATENT REEL: 028061 FRAME: 0236

**RECORDED: 04/17/2012**