

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Soo-Jung LEE</td> <td>04/09/2012</td> </tr> <tr> <td>Sang-Min HYUN</td> <td>04/09/2012</td> </tr> </tbody> </table>		Name	Execution Date	Soo-Jung LEE	04/09/2012	Sang-Min HYUN	04/09/2012		
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RECEIVING PARTY DATA									
<table border="1"> <tr> <td>Name:</td> <td>SAMSUNG ELECTRONICS CO., LTD.</td> </tr> <tr> <td>Street Address:</td> <td>416, Maetan-dong, Yeongtong-gu, Suwon-city</td> </tr> <tr> <td>City:</td> <td>Kyunggi-do</td> </tr> <tr> <td>State/Country:</td> <td>KOREA, REPUBLIC OF</td> </tr> </table>		Name:	SAMSUNG ELECTRONICS CO., LTD.	Street Address:	416, Maetan-dong, Yeongtong-gu, Suwon-city	City:	Kyunggi-do	State/Country:	KOREA, REPUBLIC OF
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PROPERTY NUMBERS Total: 1									
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CORRESPONDENCE DATA									
<p>Fax Number: (269)381-5465 Phone: 269/381-1156 Email: docket@flynnthiel.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: FLYNN, THIEL, BOUTELL & TANIS, P.C. Address Line 1: 2026 Rambling Road Address Line 4: Kalamazoo, MICHIGAN 49008-1631</p>									
ATTORNEY DOCKET NUMBER:	3138.P0891US								
NAME OF SUBMITTER:	Liane L. Churney								
<p>Total Attachments: 2 source=ASSIGNMENT 3138.P0891US 4-16-12#page1.tif source=ASSIGNMENT 3138.P0891US 4-16-12#page2.tif</p>									

OP \$40.00 29418227

United States (Sole or Joint)
(Excluding Foreign Rights)

Docket No.: 3138.P0891US
Serial No.: 29/418 227
Filing Date: April 13, 2012

ASSIGNMENT

WHEREAS, I/We, (1) Soo-Jung LEE, (2) Sang-Min HYUN

residing at (1) C-2706, Metapolice, Bansong-dong, Hwaseong-city,
Kyunggi-do, Korea; (2) 201-603, Daewoo Memberscounty, 809-26,
Bangbae 4-dong, Seocho-gu, Seoul, Korea

have invented certain new and useful improvements in

CONTROL BUTTON ARRANGEMENT FOR A TV RECEIVER

for which an application for United States Letters Patent was

WHEREAS, SAMSUNG ELECTRONICS CO., LTD.

having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-
city, Kyunggi-do, Korea

hereinafter called the "Assignee", is desirous of acquiring the
entire right, title and interest in and to said invention and in and
to any Letters Patent that may be granted therefor, in the United
States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar
(\$1.00) and other valuable considerations, the receipt whereof is
hereby acknowledged, I/we have sold, assigned and transferred, and
by these presents do sell, assign, transfer and confirm in and to
said Assignee my/our full and exclusive right to the said invention
in the United States and its territorial possessions and my/our
entire right, title and interest in and to said application and any
and all Letters Patent which may be granted therefor in the United
States and its territorial possessions and in and to any and all
divisions, reissues, continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials
in the United States to issue any and all of said Letters Patent,
when granted, to said Assignee for the sole use and behoof of the
said Assignee, its successors and assigns.

We hereby authorize and request the attorneys of record to
insert in this Assignment the filing date and serial number of the
above-referenced United States application when officially known.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our
hand(s).

Witnessed by:

Inventor(s):

Date:

Soo-Jung LEE LEE April 9, 2012

Sang-Min HYUN HYUN April 09, 2012