501891980 04/18/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jian Xu	04/16/2012

RECEIVING PARTY DATA

Name:	SAP AG
Street Address:	Dietmar-Hopp-Allee 16
City:	Walldorf
State/Country:	GERMANY
Postal Code:	69190

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13449530

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	000005-024000US
NAME OF SUBMITTER:	Chad R. Walsh

Total Attachments: 2

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PATENT REEL: 028064 FRAME: 0281 OP \$40,00 13449530

Attorney Docket No.: 000005-024000US Client Reference No.: 2012P00116US

ASSIGNMENT OF PATENT APPLICATION

SOLE

WHEREAS, Jian Xu, a citizen of the United States, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:

Flip-Through Format to View Notification and

Related Items

Date(s) of execution of Declaration: 4-16 2012; and

Filing Date:

April 18,

2012

WHEREAS, SAP AG, located at Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility mode) and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that she will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignment

Attorney Docket No.: 000005-024000US

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Assignor hereby authorize and request Fountainhead Law Group P.C., 900 Lafayette Street, Suite 301, Santa Clara, CA 95050, to insert herein above the date(s) of execution of declaration and filing date of said application when known.

Sign:

IN TESTIMONY WHEREOF, Assignor has signed his name on the date

indicated.

Dated: 4-16-2012

WITNESSED:

Dated: 4/16/2012

/ 5

Print: CHNMAYA SARANG)

PATENT REEL: 028064 FRAME: 0283

RECORDED: 04/18/2012