

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SK Telecom Co., Ltd.	04/16/2012
RECEIVING PARTY DATA	
Name:	SK Planet Co., Ltd.
Street Address:	SK T-tower, Euljiro 65 (Euljiro-2ga), Jung-gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Postal Code:	100-999
Name:	SK Telecom Co., Ltd.
Street Address:	11, Euljiro 2-ga, Jung-gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Postal Code:	100-844
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D549756
CORRESPONDENCE DATA	
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Correspondent Name:	Lowe Hauptman Ham & Berner, LLP
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Address Line 4:	Alexandria, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	126587-0023

OP \$40.00 D549756

NAME OF SUBMITTER:

Yoon S. Ham

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **SK Telecom Co., Ltd.**, a corporation of Republic of Korea, located and doing business at 11, Euljiro 2(I)-ga, Jung-gu, Seoul 100-999, Republic of Korea (hereinafter Assignor) owns U.S. Design Patent No. **D549756 (Application No. 29/254,788)** for HOME SERVICE ROBOT by virtue of an Assignment recorded **February 27, 2006** on Reel **017660, Frame 0844**, and

WHEREAS, **SK Planet Co., Ltd.**, a corporation of Republic of Korea, located and doing business at SK T-tower, Euljiro 65 (Euljiro-2ga), Jung-gu, Seoul 100-999, Republic of Korea and **SK Telecom Co., Ltd.**, a corporation of Republic of Korea, located and doing business at 11, Euljiro 2-ga, Jung-gu, Seoul 100-844, Republic of Korea (hereinafter Assignee) are desirous of acquiring the complete title and interest in said Letters Patents and Patent Application.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents do sell, assign and transfers unto said Assignee, its successors, legal representatives, heirs and assigns the entire right, title and interest in the United States to said invention as described in U.S. Design Patent No. **D549756 (Application No. 29/254,788)** and all re-issue, or extensions of said Letters Patent to be held and enjoyed by said Assignee for its own use, or for its legal representatives, successors, heirs, and assigns to the full end of the term for which said Letters Patent and Patent Application is granted, and any extensions thereof, as fully and entirely as the same would have been held by said Assignor had this assignment and sale not been made, and for the same consideration said Assignor hereby covenants and agrees that at the time of execution and delivery of this instrument it is the lawful owner of the complete right, title and interest in and to said invention and said Letters Patent and Patent Application above mentioned, and its interest is unencumbered and that it has good and full right and lawful authority to sell and convey its interest in the manner set forth herein; and for the same consideration Assignor hereby covenants and agrees that it will, when ever counsel for said Assignee, or counsel for their legal successors, legal representatives, heirs or assigns shall advise that any proceedings in connection with said Letters Patent and Patent Application or any re-issue or extension of said Letters Patent and Patent Application to be obtained thereon, is lawful and desirable, sign all papers and documents, make all lawful oaths, and do all acts necessary as required to be done for the procurement, maintenance, enforcement and defense of said Letters Patent, without charge to said Assignor, its successors, legal representatives, heirs and assigns, but at the expense of said Assignee, their successors, legal

representatives, heirs and assigns.


Assignor hereby further assigns to Assignee all claims and causes of action for infringement of the patent rights assigned herein, including the right to sue for, and collect damages for, any and all acts of past and future infringement.

Assignor hereby grants Lowe Hauptman Ham & Berner, LLP, 1700 Diagonal Road, Suite 300, Alexandria, VA 22314, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Assignor:

SK Telecom Co., Ltd.

Date: 16<sup>th</sup>, April, 2012

Signature: 

Name: Bumsoo SHIN

Title: IPR Team Leader