501892606 04/18/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DOO SEOK JUNG	04/03/2012

RECEIVING PARTY DATA

Name:	KIA MOTORS CORPORATION
Street Address:	231, YANGJAE-DONG, SEOCHO-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	137-938

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13449999

CORRESPONDENCE DATA

Fax Number: (415)442-1001 **Phone**: 4154421000

Email: mcarlos@morganlewis.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: MORGAN, LEWIS & BOCKIUS LLP (SF)
Address Line 1: One Market, Spear Street Tower, Suite 28
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: 100607-5091US

NAME OF SUBMITTER: Monica E. Carlos

Total Attachments: 2

source=100607_5091US_Assign#page1.tif source=100607_5091US_Assign#page2.tif

PATENT REEL: 028067 FRAME: 0260 \$40.00 134499

P	A'	Т	\mathbf{E}	Ň	Т

Application No.	
Attorney Docket No.	Blank

ASSIGNMENT (Sole Inventors)

WHEREAS, the undersigned, Doo Seok JUNG resident of #104-203, Kumkwang Porangel Apt., Musong-dong, Hwaseong-si, Gyeonggi-do 445-020, Korea (hereinafter termed "Inventors"), respectively, have invented certain new and useful improvements in

AIR CLEANER FOR VEHICLE

and executed therefore an applica	tion for Letters Patent of the United States and
	or declaration executed on even date herewith. tent Application No and filed on
WHEREAS, Kia Motor	s Corporation, a corporation of the State of Republic of Korea, having a place of
business at 231, Yangjae-dong,	Seocho-gu, Seoul 137-938, Korea (hereinafter termed "Assignees"), are desirous
of acquiring the entire right, title	and interest in and to said application and the invention disclosed therein, and in
and to all embodiments of the inv	rention, heretofore conceived, made or discovered jointly or severally by said
Inventors (all collectively hereina	after termed "said invention"), and in and to any and all patents, inventor's
certificates and other forms of pro-	otection (hereinafter termed "patents") thereon granted in the United States and
foreign countries.	

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignees:

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignees, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

Page 1 of 2

DB1/63677996.1

PATENT REEL: 028067 FRAME: 0261 PATENT

Application No.

Attorney Docket No. Blank

Said Inventors do hereby jointly and severally covenant and agree to cooperate with said
 Assignces to enable said Assignces to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries.

Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignees (a) for perfecting in said Assignees the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

- 3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.
- 4. Said Inventors do hereby jointly and severally—warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Inventors have executed and delivered this instrument to said Assignees as follows:

Date:

| July Dos Seak JUNG | July Dos Seak |

Page 2 of 2

DB1/63677996.I