

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest
CONVEYING PARTY DATA	
Name	Execution Date
Ahold U.S.A., Inc.	04/17/2012
RECEIVING PARTY DATA	
Name:	Modiv Media, Inc.
Street Address:	250 Hancock Street
Internal Address:	Suite 502N
City:	Quincy
State/Country:	MASSACHUSETTS
Postal Code:	02169
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	7856368
Application Number:	12973132
Application Number:	10002471
CORRESPONDENCE DATA	
Fax Number:	(703)770-7901
Phone:	(703) 770-7516
Email:	susan.trader@pillsburylaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	PILLSBURY WINTHROP SHAW PITTMAN LLP
Address Line 1:	1650 Tysons Boulevard
Address Line 2:	P. O. Box 10500
Address Line 4:	McLean, VIRGINIA 22102
ATTORNEY DOCKET NUMBER:	071843-0000009
NAME OF SUBMITTER:	Bradford C. Blaise

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Total Attachments: 4

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**RELEASE OF SECURITY INTEREST IN AND TO THE PATENTS
PURSUANT TO THE PATENT COLLATERAL SECURITY AGREEMENT**

THIS RELEASE OF SECURITY INTERESTS (this “**Release**”), is executed by and between AHOLD U.S.A., INC., a Maryland business corporation with a principal place of business at 1385 Hancock St., Quincy, MA 02169 (the “**Secured Party**”) and MODIV MEDIA, INC., a Delaware business corporation with its principal place of business at 250 Hancock Street, Suite 502N, Quincy, MA 02169 (the “**Borrower**”).

WHEREAS, the Secured Party was previously granted security interests in and to certain Intellectual Property Assets listed in Schedule A attached hereto by virtue of a Patent Collateral Security Agreement dated December 2, 2002.

WHEREAS, the Secured Party now desires to release said security interests in favor of Borrower pursuant to a Payoff Letter, dated as April 17, 2012 (“**Payoff Letter**”), having both the Secured Party and Borrower as parties.

NOW, THEREFORE, for and in consideration of the premises and mutual promises in the Payoff Letter and herein contained, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party and Borrower agree as follows:

The Secured Party releases any and all security interests in and to the Intellectual Property Assets listed in Schedule A in favor of Borrower.

IN WITNESS WHEREOF, the Secured Party and Borrower execute this Release under seal as of the date and year first written below.

MODIV MEDIA, INC.

By: 
Michael Grimes
Chief Executive Officer

Date: 4/13/12

AHOLD U.S.A., INC.

By: _____ Date: _____

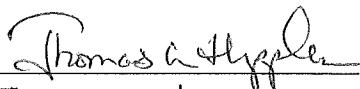
Signature Page to Release -- Patent Collateral Security Agreement

IN WITNESS WHEREOF, the Secured Party and Borrower execute this Release under seal as of the date and year first written below.

MODIV MEDIA, INC.

By: _____ Date: _____
Michael Grimes
Chief Executive Officer

AHOLD U.S.A., INC.

By:  Date: 4/16/12
Thomas A. Hippler
EVP & General Counsel

SCHEDULE A

United States

<u>Application/Patent No.</u>	<u>Filing Date</u>	<u>Publication No.</u>
09/828,44/	April 6, 2001	US 7,856,368
12/973,132	December 20, 2010	US 2011/0087497
10/002,471	October 26, 2001	US 2002/0155878

Foreign

<u>Application/Patent No.</u>	<u>Filing Date</u>	<u>Publication No.</u>
PCT/US2002/010914	April 5, 2002	WO02082346
PV2003-2997 (Czech)	April 5, 2002	CZ20032997
02721688.6 (EP)	April 5, 2002	EP 1381989
20034442 (Norway)	April 5, 2002	NO 20034442