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1. A. Name of conveying parties:

[1] Yasufumi SUWABE
[2] Masaaki ABE
[3] Yoshinori MACHIDA
[4] Hiroaki MORIYAMA

B. Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. A. Name and address of receiving party:

FUJI XEROX CO., LTD.
7-3, AKASAKA 9-CHOME,
MINATO-KU, TOKYO, JAPAN

B. Additional name(s) & address(es) attached?

☐ Yes ☒ No

3. A. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other _____

B. Execution Date: [ALL] 04/06/2012

4. A. Patent Application No. 13/447,941

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

C. Title of Application: IMAGE DISPLAY MEDIUM DRIVER, IMAGE DISPLAY DEVICE, AND IMAGE DISPLAY MEDIUM DRIVING METHOD

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James A. Oliff

Address: **OLIFF & BERRIDGE, PLC**
P.O. Box 320850
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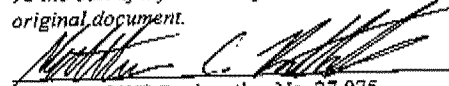
6. Total number of applications and patents involved: 1

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.


James A. Oliff, Registration No. 27,075
Matthew C. Barthelow, Registration No. 60,323

Date: April 16, 2012

CH \$40.00 150461 13447941

For Non-U.S. Clients

Assignment

Whereas, I/We,

Yasufumi SUWABE, Masaaki ABE, Yoshinori MACHIDA and Hiroaki MORIYAMA

hereinafter called assignor(s), have invented certain improvements in

IMAGE DISPLAY MEDIUM DRIVER, IMAGE DISPLAY DEVICE, AND IMAGE
DISPLAY MEDIUM DRIVING METHODand executed an application for Letters Patent of the United States of America therefor on
April 6, 2012 ; andWhereas, FUJI XEROX CO., LTD. of
7-3, Akasaka 9-chome, Minato-ku, Tokyo, Japan(assignee), desires to acquire the entire right, title, and interest in the application and invention,
and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee,
its successors and assigns, the entire right, title and interest in the application and the invention disclosed
therein for the United States of America, and all divisions, and continuations thereof, and all Letters
Patent of the United States that may be granted thereon, and all reissues thereof, including the right to
claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters
Patent granted upon the invention set forth in the application to the assignee, its successors and assigns;
and I/we will execute without further consideration all papers deemed necessary by the assignee in
connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys OLIFF & BERRIDGE, PLC of 277 South
Washington Street, Suite 500, Alexandria, Virginia 22314 to insert here in parentheses (Application
number 13/447,941, filed April 16, 2012) the filing date and application number of said application
when known.

Date: April 6, 2012

s/

Yasufumi Suwabe

Yasufumi SUWABE

Date: April 6, 2012

s/

Masaaki ABE

Masaaki ABE

Date: April 6, 2012

s/

Yoshinori Machida

Yoshinori MACHIDA

Date: April 6, 2012

s/

Hiroaki Moriyama

Hiroaki MORIYAMA

Date: _____

s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261) 8/92