

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gregory M. Nations</td> <td>04/17/2012</td> </tr> <tr> <td>Chad R. Gourley</td> <td>04/17/2012</td> </tr> </tbody> </table>		Name	Execution Date	Gregory M. Nations	04/17/2012	Chad R. Gourley	04/17/2012
Name	Execution Date						
Gregory M. Nations	04/17/2012						
Chad R. Gourley	04/17/2012						
RECEIVING PARTY DATA							
Name:	Target Brands, Inc.						
Street Address:	1000 Nicollet Mall						
City:	Minneapolis						
State/Country:	MINNESOTA						
Postal Code:	55403						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29409743</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29409743		
Property Type	Number						
Application Number:	29409743						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	201103554 - T79.12-0182						
NAME OF SUBMITTER:	April B. Smith						
Total Attachments: 1 source=ExecutedAssignment#page1.tif							

OP \$40.00 29409743

ASSIGNMENT

DESIGN

Attorney Docket No.

201103554

WHEREAS, we, Gregory M. Nations of Minneapolis, MN, USA and Chad R. Gourley of Elk River, MN, USA (hereinafter referred to as ASSIGNORS), have invented a new, original and ornamental design as described in an application entitled GENERATED IMAGE for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/409,743, filed December 28, 2011; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.


We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

4/17/12

DATE



Gregory M. Nations

4/17/12

DATE



Chad R. Gourley