

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Adknowledge, Inc.	03/28/2012
RECEIVING PARTY DATA	
Name:	Wisconsin Technology Venture Group, LLC
Street Address:	8400 Excelsior Drive, Suite 400
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53717
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8032418
CORRESPONDENCE DATA	
Fax Number:	(816)931-1769
Phone:	816-841-7622
Email:	ip@adknowledge.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Jerome R. Smith, Jr.
Address Line 1:	10940 Wilshire Blvd., Ste. 1100
Address Line 4:	Los Angeles, CALIFORNIA 90024
ATTORNEY DOCKET NUMBER:	ADK1.007
NAME OF SUBMITTER:	Jerome R. Smith, Jr.
Total Attachments: 3 source=ASMT_Wisc_corp_signed-20120328#page1.tif source=ASMT_Wisc_corp_signed-20120328#page2.tif source=ASMT_Wisc_corp_signed-20120328#page3.tif	

CH \$40.00 8032418

ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Adknowledge, Inc.
4600 Madison Avenue, 10th Floor
Kansas City, MO 64112
a Delaware Corporation

hereby sells, assigns, and transfers to:

ASSIGNEE:

Wisconsin Technology Venture Group, LLC
8400 Excelsior Drive, Suite 400
Madison, WI 53717
a Wisconsin Corporation

and the successors, assigns and legal representatives of the ASSIGNEE,

all of its right, title and interest, which are disclosed in the invention entitled:

Search Apparatus and a Method of Searching

NAMES OF INVENTOR(S): **Daniel Ishag, et al.**

and which is found in U.S. Patent No. **8,032,418**, issued on October 4, 2011, and any reissue, reexamination, renewal, refilling or substitute thereof.

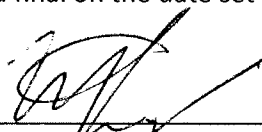
ASSIGNOR hereby covenants that no other assignment, sale, agreement or encumbrance has been or will be made or entered into with regard to the above-referenced patent(s) and no assignments will be made or entered into which would conflict with this Assignment.

ASSIGNOR further assigns all rights, title and interest to ASSIGNEE in and to the above-referenced patent including any reissue, reexamination, renewal, refilling or substitute thereof, to bring suit for infringement or other cause of action (whether in law or equity), counterclaim, and recover for the past, present and future infringement of the aforementioned rights assigned or to be assigned hereinafter, and the aforementioned rights assigned herein additionally include all income, royalties, damages and payments now or hereafter due or payable with respect to the above-referenced patent and any of the aforementioned causes of action, and further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patents and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to

the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce, said patent and said equivalents thereof, which may be necessary or desirable to carry out the purposes thereof.

This Assignment is valid regardless of the creation of any licenses, written or oral, that relate to the above-referenced patent. This Assignment fully and completely assigns all of the ASSIGNOR'S rights, title, and interest to ASSIGNEE with regard to the above referenced patent, and its reissues, reexaminations, renewals, refilings or substitutes and the ASSIGNEE may freely and unilaterally assign the above-referenced patent, or its resulting reissues, reexaminations, renewals, refilings or substitutes without further consent from or compensation to the ASSIGNOR. No other agreement or document, written or oral, is effective in revoking this Assignment other than a specific Amendment or revocation specifically referencing this Assignment and signed by both parties with authority to enter into such an Agreement.

In witness whereof, I have hereunto set hand and seal and thereby make this assignment executed, effective, complete and final on the date set forth below.



Signature of ASSIGNOR

3/28/12

Date

A Notarization page for the ASSIGNOR is attached hereto.

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

NOTE: Executing this page is not required for assignment, and is only prima facie evidence of execution, 35 USC 261.

Name: Michael R. Geroe

Details of Country: USA

And place of signing of assignment LOS ANGELES

LOS ANGELES COUNTY

STATE OF CALIFORNIA

On 3/28/2012 before me, Constance Srinivasan
personally appeared Michael R. Geroe

Who proved to me on the basis of satisfactory evidence to be the person~~s~~ whose name~~s~~
is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed
the same in his/~~her/their~~ authorized capacity(ies) for the purpose therein expressed, and that
by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of
which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.



Signature *Constance Srinivasan*

(Seal)