501896279 04/23/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shinya TAKAMI	04/02/2012

RECEIVING PARTY DATA

Name:	Rakuten, Inc.	
Street Address:	4-12-3 Higashishinagawa	
City:	Shinagawa-ku, Tokyo	
State/Country:	JAPAN	
Postal Code:	140-0002	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13503219

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: SUGHRUE MION, PLLC

Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.

Address Line 2: SUITE 800

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	Q130446
NAME OF SUBMITTER:	Perri Michael, New Apps. Specialist

Total Attachments: 1

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PATENT REEL: 028086 FRAME: 0450 OP \$40.00 13503219

Assignment

Whereas, I/We <u>, Shinya TAKAMI</u> of Shinagawa ku, Tokyo, Japan
hereinafter called assignor(s), have invented certain improvements in FUNCTION EXECUTION PROGRAM, TERMINAL DEVICE, FUNCTION EXECUTION METHOD,
RECORDING MEDIUM AND INFORMATION PROCESSING SYSTEM
and executed an application for Letters Patent of the United States of America therefor on
Whereas, <u>Rakuten, Inc.</u> of 4-12-3 Higashishinagawa, Shinagawa ku, Tokyo 140-0002 Japan
(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;
Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,
I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. § 119, and I/we request the Director – U.S. Patent and Trademark Office to issuany Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.
I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number
Date:April 2, 2012

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. § 261)

PATENT REEL: 028086 FRAME: 0451