

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Augusto Picozza</td> <td>04/19/2012</td> </tr> <tr> <td>Joseph Palermo</td> <td>04/19/2012</td> </tr> <tr> <td>Jeffrey Juskowich</td> <td>04/18/2012</td> </tr> <tr> <td>Stephen Jones</td> <td>04/18/2012</td> </tr> <tr> <td>Maureen Carroll</td> <td>04/19/2012</td> </tr> <tr> <td>Shane Byler</td> <td>04/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Augusto Picozza	04/19/2012	Joseph Palermo	04/19/2012	Jeffrey Juskowich	04/18/2012	Stephen Jones	04/18/2012	Maureen Carroll	04/19/2012	Shane Byler	04/19/2012
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<table border="1"> <tr> <td>Name:</td> <td>Sunbeam Products, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>2381 Executive Center Drive</td> </tr> <tr> <td>City:</td> <td>Boca Raton</td> </tr> <tr> <td>State/Country:</td> <td>FLORIDA</td> </tr> <tr> <td>Postal Code:</td> <td>33431</td> </tr> </table>		Name:	Sunbeam Products, Inc.	Street Address:	2381 Executive Center Drive	City:	Boca Raton	State/Country:	FLORIDA	Postal Code:	33431				
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29418855</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29418855										
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Application Number:	29418855														
CORRESPONDENCE DATA															
Fax Number:	(561)912-4182														
Phone:	561 912 5185														
Email:	tcreator@jardencs.com														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Correspondent Name:	Sunbeam Products, Inc.														
Address Line 1:	2381 Executive Center Drive														
Address Line 4:	Boca Raton, FLORIDA 33431														
ATTORNEY DOCKET NUMBER:	SUNOST-2-7104														

CH \$40.00 29418855

NAME OF SUBMITTER:

Lawrence J. Shurupoff

Total Attachments: 6

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## ASSIGNMENT OF APPLICATION

Whereas, I, Augusto Picozza, having a residence at 11730 Island Lakes Lane, Boca Raton, Florida 33498 (hereafter referred to as "ASSIGNOR"), have invented certain new and ornamental improvements in a BLENDER BASE design for which I have executed on this date an application for Letters Patent in the United States; and

Whereas, Sunbeam Products, Inc, a Delaware corporation having a place of business at 2381 Executive Center Drive, Boca Raton, Florida 33431 (herein referred to as "Assignee") is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

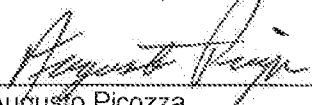
Now, therefore, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns and/or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNOR HEREBY covenants that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith;

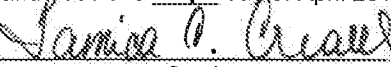
AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

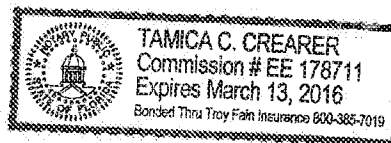
Executed this 19<sup>th</sup> day April 2012  
At Boca Raton, Florida

  
Augusto Picozza

County of PALM BEACH  
State of FLORIDA

Before me personally appeared Augusto Picozza and he acknowledged the foregoing instrument to be his free act and deed this 19 day of April 2012.

  
(Notary Public) Seal



## ASSIGNMENT OF APPLICATION

Whereas, I, Joseph Palermo, having a residence at 8421 Lyons Ranches Road, Boynton Beach, Florida 33472 (hereafter referred to as "ASSIGNOR"), have invented certain new and ornamental improvements in a BLENDER BASE design for which I have executed on this date an application for Letters Patent in the United States; and

Whereas, Sunbeam Products, Inc, a Delaware corporation having a place of business at 2381 Executive Center Drive, Boca Raton, Florida 33431 (herein referred to as "Assignee") is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;


Now, therefore, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns and/or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNOR HEREBY covenants that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith;

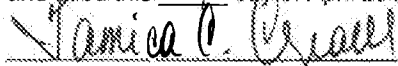
AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

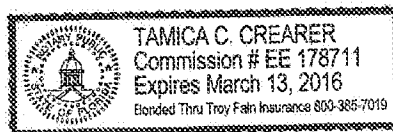
Executed this 19th day of April 2012.  
at Boca Raton, Florida

  
JOSEPH PALERMO

State of FLORIDA)  
County of PALM BEACH)

Before me personally appeared Joseph Palermo and he acknowledged the foregoing instrument to be his free act and deed this 19 day of April 2012.

  
(Notary Public) Seal



## ASSIGNMENT OF APPLICATION

Whereas, I, Jeffrey Juskowich, having a residence at 99 Cooper Lake Road, Mableton, Georgia 30126, (hereafter referred to as "ASSIGNOR"), have invented certain new and ornamental improvements in a BLENDER BASE design for which I have executed on this date an application for Letters Patent in the United States; and

Whereas, Sunbeam Products, Inc, a Delaware corporation having a place of business at 2381 Executive Center Drive, Boca Raton, Florida 33431 (herein referred to as "Assignee") is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

Now, therefore, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns and/or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNOR HEREBY covenants that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

Executed this 18 day of April 2012  
at \_\_\_\_\_

  
\_\_\_\_\_  
JEFFREY JUSKOWICH

State of GEORGIA)  
County of \_\_\_\_\_

Before me personally appeared Jeffrey Juskowich and he acknowledged the foregoing instrument to be his free act and deed this \_\_\_\_\_ day of April 2012.

\_\_\_\_\_  
(Notary Public) Seal

PATENT

REEL: 028088 FRAME: 0675

**ASSIGNMENT OF APPLICATION**

Whereas, I, Stephen Jones, having a residence at 349 Johnson Ferry Road NE, Sandy Springs, Georgia 30328, (hereafter referred to as "ASSIGNOR"), have invented certain new and ornamental improvements in a BLENDER BASE design for which I have executed on this date an application for Letters Patent in the United States; and

Whereas, Sunbeam Products, Inc, a Delaware corporation having a place of business at 2381 Executive Center Drive, Boca Raton, Florida 33431 (herein referred to as "Assignee") is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

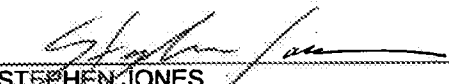
Now, therefore, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns and/or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNOR HEREBY covenants that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

Executed this 14 day of April 2012  
at \_\_\_\_\_

  
\_\_\_\_\_  
STEPHEN JONES

State of GEORGIA)  
County of FULTON

Before me personally appeared Stephen Jones and he acknowledged the foregoing instrument to be his free act and deed this \_\_\_\_ day of December 2010.

\_\_\_\_\_  
(Notary Public) Seal

**ASSIGNMENT OF APPLICATION**

Whereas, I, Maureen Carroll, having a residence at 404 Kendrick Avenue, Atlanta, Georgia 30315 (hereafter referred to as "ASSIGNOR"), have invented certain new and ornamental improvements in a BLENDER BASE design for which I have executed on this date an application for Letters Patent in the United States; and

Whereas, Sunbeam Products, Inc, a Delaware corporation having a place of business at 2381 Executive Center Drive, Boca Raton, Florida 33431 (herein referred to as "Assignee") is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

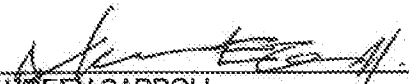
Now, therefore, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns and/or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNOR HEREBY covenants that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

Executed this 19 day of April 2012  
at \_\_\_\_\_

  
\_\_\_\_\_  
MAUREEN CARROLL

State of GEORGIA)  
County of Fulton

Before me personally appeared Maureen Carroll and she acknowledged the foregoing instrument to be her free act and deed this \_\_\_\_ day of April 2012.

\_\_\_\_\_  
(Notary Public) Seal

ASSIGNMENT OF APPLICATION

Whereas, I, SHANE BYLER, having a residence at 69 Cooper Lake Road, Mableton, Georgia 30126 (hereafter referred to as "ASSIGNOR"), have invented certain new and ornamental improvements in a BLENDER BASE for which I have executed on this date an application for Letters Patent of the United States; and

Whereas, Blend Products, Inc., a Delaware corporation having a place of business at 2381 Executive Center Drive, Boca Raton, FL 33431 (herein referred to as "Assignee") is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application.

Now, therefore, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all renewals, reexaminations and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all divisions, renewals, substitutes, reexaminations, continuations, renewals and extensions thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns and/or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted.

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Office of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants that ASSIGNOR has the full right to convey the entire interest hereby assigned, and that ASSIGNOR has not executed, and will not execute, any agreement, assignment, contract or encumbrance in conflict herewith.

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR regarding the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all affidavits, affidavits and oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

Executed this 12 day of April 2012

at Mableton, Georgia

SHANE BYLER

State of GEORGIA

County of \_\_\_\_\_

Before me personally appeared SHANE BYLER and he acknowledged this foregoing instrument to be his free and lawful act and deed this 12 day of April 2012.

Notary Public Seal

PATENT