

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Convergys Information Management Group, Inc.	11/14/2007
RECEIVING PARTY DATA	
Name:	Convergys CMG Utah
Street Address:	1065 West Levoy Drive
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84123
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12856271
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Frost Brown Todd LLC
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Address Line 2:	3300 Great American Tower
Address Line 4:	Cincinnati, OHIO 45202
ATTORNEY DOCKET NUMBER:	1160215.0579601
NAME OF SUBMITTER:	Ritu Singh
Total Attachments: 3 source=11044848Assignment2#page1.tif source=11044848Assignment2#page2.tif source=11044848Assignment2#page3.tif	

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PATENT

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WHEREAS, Convergys Information Management Group Inc., an Ohio Corporation, having a place of business at 201 East Fourth Street, 18th Floor, Cincinnati, Ohio 45202, U.S.A. (*hereinafter*, together with any successors, legal representatives or assigns thereof, called "ASSIGNOR"), owns

United States Patent Application Serial No. 10/862,482, Device Based Virtual Store (a.k.a. Virtual Content Store) (System and Method for), filed June 7, 2004, based on
United States Patent Application Serial No. 60,552,033, filed March 11, 2004;

United States Patent Application Serial No. 11/044,848, Device Based e-Care (System and Method for), filed January 27, 2005, based on
United States Patent Application Serial No. 60/540,855, filed January 29, 2004 and
United States Patent Application Serial No. 60/550,556, March 5, 2004;

United States Patent Application Serial No. 11/016,512, Dynamically Altering the Physical Location of Event Rating and Balance Authorization (a.k.a. Sliding Scale) (System and Method for), filed December 17, 2004, based on
United States Patent Application Serial No. 60/559,365, filed April 2, 2004;

United States Patent Application Serial No. 10/739,259, Processing Price Plans on a Device Based Rating Engine, a.k.a. DBR Rating Language (System and Method for), filed December 18, 2003;

United States Patent Application Serial No. 10/671,396, System and Method for Supporting Agent Assisted & Customer Specific E-Commerce (a.k.a. Federated Rights Management System – FRMS), filed September 25, 2003;

United States Patent Application Serial No. 10/666,631, Web Service Billing, a.k.a. Web Service Usage Capture (System and Method for), filed September 18, 2003;

United States Patent Application Serial No. 10/769,504, Hierarchical Tree Filtering (Method and System for Providing) (*formerly* Providing Business Billing Support) (a.k.a. Bristol GUI), filed January 29, 2004, based on

United States Patent Application Serial No. 60/444,337, filed January 31, 2003; and

United States Patent Application Serial No. 10/643,712, Securing Digital Content to a Particular Consumer (System and Method for), filed August 19, 2003,

and the inventions claimed therein;

AND WHEREAS, Convergys CMG Utah, a Utah Corporation, having a place of business at 1065 West Levoe Drive, Salt Lake City, Utah 84123 (*hereinafter*, together with any successors,

legal representatives or assigns thereof, called "ASSIGNEE"), wants to acquire the entire rights, title and interest in and to said inventions.

NOW, THEREFORE, in exchange for good and valuable consideration which is mutually agreed upon by ASSIGNOR and ASSIGNEE, the receipt of which is hereby acknowledged, WE, the said ASSIGNOR, hereby sell, assign, and transfer and set over, unto the said ASSIGNEE, the entire right, title and interest in, to and under the said inventions, and all divisions, renewals, and continuations of said utility application, and all patents of the United States which may be granted on said utility application, and all reissues, reexaminations and extensions thereof; and all Patents of the United States which may be granted thereon and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs previously filed, concurrently herewith filed or which may hereafter be filed for said inventions in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models and designs, which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals, reexaminations and reissues thereof, for the full term or terms for which the same may be granted in that country, including all claims for damages by reason of past or future infringement of any such foreign patent;

ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE in accordance with the terms of this instrument.

ASSIGNOR HEREBY grants the firm of Frost Brown Todd LLC the power to insert in this Assignment any further identification or information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

ASSIGNOR HEREBY covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNOR HEREBY further covenants and agrees that it will communicate to the said ASSIGNEE, any facts known to it respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reissue, reexamination and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, this Assignment is duly executed this 14th day of November, 2007.

CONVERGYS INFORMATION MANAGEMENT GROUP, INC.

Tammy Rohrer

BY: _____

ITS: _____

STATE OF OHIO)

COUNTY OF HAMILTON)

ss:

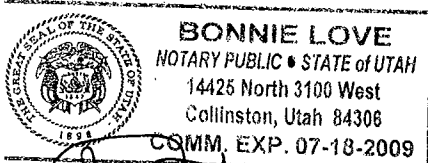
On November 14, 2007 before me, Lisa G. Sullivan, Notary Public, personally appeared Tammy Rohrer, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to be that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

Lisa G. Sullivan
SIGNATURE OF NOTARY PUBLIC

LISA G. SULLIVAN
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 07-17-11

CONVERGYS CMG UTAH, INC.



BY: R. Bruce Byls

ITS: Vice president/Treasurer

STATE OF Utah)

COUNTY OF Weber)

ss:

On November 13, 2007 before me, Bonnie Love, Notary Public, personally appeared Shane Brough, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to be that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

Bonnie Love
SIGNATURE OF NOTARY PUBLIC