501897399 04/23/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Diane M. MITCHELL	04/08/2012

RECEIVING PARTY DATA

Name:	FIRST QUALITY RETAIL SERVICES, LLC	
Street Address:	80 Cutter Mill Road - Suite 500	
City:	Great Neck	
State/Country:	NEW YORK	
Postal Code:	10021	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7686794

CORRESPONDENCE DATA

 Fax Number:
 (212)336-8001

 Phone:
 212-336-8000

Email: PTODOCKET@ARELAW.COM

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: AMSTER, ROTHSTEIN & EBENSTEIN LLP

Address Line 1: 90 PARK AVENUE

Address Line 4: NEW YORK, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 34315-828

NAME OF SUBMITTER: Benjamin M. Halpern

Total Attachments: 1

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PATENT REEL: 028091 FRAME: 0895 CH \$40.00 76867

ASSIGNMENT OF PATENT

In consideration of the payment by ASSIGNEE to ASSIGNOR of good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR:

Full Name of Inventor: Diane M. Mitchell

Residence:

14 Merrick Road.

Poughkeepsie, NY 12603

Citizenship:

U.S.A.

hereby sells, assigns and transfers to ASSIGNEE:

First Quality Retail Services, LLC 80 Cuttermill Road, Suite 500 Great Neck, NY 10021

and the successors, assigns, and legal representatives of the ASSIGNEE, her entire right, title, and interest in and to U.S. Patent No. 7,686,794, issued on March 30, 2010, and any legal equivalent thereof in the United States of America, and any reissue or reexamination thereof, and the invention described therein.

ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been, or will be, made or entered into which would conflict with this Assignment.

ASSIGNOR covenants and agrees to execute or procure any further necessary assurance of the title to said invention, and said Letters Patent, and to, at any time, upon the request and at the expense of ASSIGNEE, deliver any testimony in any interference, litigation, or proceeding related thereto, and to execute all papers that may be necessary or desirable to perfect the title to said invention, said Letters Patent, or any reissue or reexamination thereof, and will make all rightful oaths or declarations, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of ASSIGNEE, its successors, assigns, or other legal representatives.

WITNESS my hand and seal on:

507791.1

RECORDED: 04/23/2012

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PATENT REEL: 028091 FRAME: 0896