

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeffrey Taihana TUATINI</td> <td>04/23/2012</td> </tr> <tr> <td>Arun Ananthanarayanan THARUVAI</td> <td>04/10/2012</td> </tr> <tr> <td>Bradley Harold SERGEANT</td> <td>04/10/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jeffrey Taihana TUATINI	04/23/2012	Arun Ananthanarayanan THARUVAI	04/10/2012	Bradley Harold SERGEANT	04/10/2012				
Name	Execution Date												
Jeffrey Taihana TUATINI	04/23/2012												
Arun Ananthanarayanan THARUVAI	04/10/2012												
Bradley Harold SERGEANT	04/10/2012												
RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Responsys, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>900 Cherry Drive</td> </tr> <tr> <td>Internal Address:</td> <td>5th Floor</td> </tr> <tr> <td>City:</td> <td>San Bruno</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94066</td> </tr> </table>		Name:	Responsys, Inc.	Street Address:	900 Cherry Drive	Internal Address:	5th Floor	City:	San Bruno	State/Country:	CALIFORNIA	Postal Code:	94066
Name:	Responsys, Inc.												
Street Address:	900 Cherry Drive												
Internal Address:	5th Floor												
City:	San Bruno												
State/Country:	CALIFORNIA												
Postal Code:	94066												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13455069</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13455069								
Property Type	Number												
Application Number:	13455069												
CORRESPONDENCE DATA													
Fax Number:	(713)623-4846												
Phone:	713-623-4844												
Email:	psdocketing@pattersonsheridan.com, jcardenas@pattersonsheridan.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	PATTERSON & SHERIDAN, L.L.P.												
Address Line 1:	3040 POST OAK BOULEVARD												
Address Line 2:	SUITE 1500												
Address Line 4:	HOUSTON, TEXAS 77056												
ATTORNEY DOCKET NUMBER:	RESP/0006US												
NAME OF SUBMITTER:	Frederick D. Kim												
Total Attachments: 2 source=RESP_0006US_EASGN#page1.tif source=RESP_0006US_EASGN#page2.tif													

OP \$40.00 13455069

ASSIGNMENT FOR APPLICATION FOR PATENT

WHEREAS:

Jeffrey Taihana TUATINI, residing at
260 Bretano Way
Greenbrae, CA 94904

Arun Ananthanarayanan THARUVAL, residing at
295 Monterey Blvd., Apt 1
San Francisco, CA 94131

Bradley Harold SERGEANT, residing at
3703 SW Kanan Drive
Portland, OR 97221

(hereinafter referred to as Assignors), have invented a certain invention entitled:

HIGH-THROUGHPUT MESSAGE GENERATION

enclosed herewith or for which application for Letters Patent in the United States under Application No. _____, filed on _____, and

WHEREAS, Responsys, Inc., a corporation of the State of Delaware, having a place of business at 900 Cherry Drive, 5th Floor, San Bruno, CA 94066 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application (hereinafter referred to as Application), and the invention disclosed therein (hereinafter referred to as Invention), and in and to all embodiments of the Invention, heretofore conceived, made or discovered by said Assignors, and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter referred to as Patents) thereon granted in any and all countries and groups of countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignors to have been received in full from said Assignee:

1. Said Assignors hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said Application and said Invention; (b) in and to all rights to apply for patents on said Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted on said Invention in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a conventional, division, substitution, or continuation of said Application; and (d) in and to each and every reissue or extension of any of said Patents.

2. Said Assignors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said Invention herein conveyed in any and all countries and groups of countries. Such cooperation by said Assignors shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed;

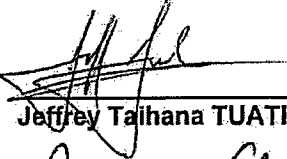
(b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, conventional, divisional, continuing or additional applications covering said Invention; (d) for filing and prosecuting applications for reissuance of any of said Patents; (e) for interference or other priority proceedings involving said Invention; and (f) for legal proceedings involving said Invention and any application therefore and any Patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignors in providing such cooperation shall be paid for by said Assignee.


3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignors, their respective heirs, legal representatives and assigns.


4. Said Assignors hereby warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

5. I hereby authorize and request my attorneys, Patterson & Sheridan LLP, of 3040 Post Oak Blvd, Suite 1500, Houston Texas 77056, to insert above in parentheses (Application No. and Filing Date) the filing date and application number of said application when known.

IN WITNESS WHEREOF, the said Assignors have executed and delivered this instrument to said Assignee on the dates indicated below.

1) April 23, (2012) 
Jeffrey Taihana TUATINI

2) April 10, (2012) 
Arun Ananthanarayanan THARUVAI

3) April 10, (2012) 
Bradley Harold SERGEANT