501901093 04/26/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sandra Monteparo	04/03/2012
Paulina Reyes	04/12/2012
Sunnie Guglielmo	04/03/2012

RECEIVING PARTY DATA

Name:	Victoria's Secret Stores Brand Management, Inc.
Street Address:	Four Limited Parkway
City:	Reynoldsburg
State/Country:	ОНЮ
Postal Code:	43068

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29419166

CORRESPONDENCE DATA

Fax Number: (414)271-5770 Phone: 414-271-7590

Email: kristenl@andruslaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

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Address Line 2: Suite 1100

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	5859-00010
NAME OF SUBMITTER:	Christopher M. Scherer

Total Attachments: 4

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PATENT REEL: 028110 FRAME: 0196 CH \$40.00 29418

501901093

ASSIGNMENT

WHEREAS:			
Sandra Monteparo	of		E, Brooklyn, NY 11201
Name		Street	City
Paulina Reyes	of	219 East 26th	St., Apt. 26, New York, NY 10010
Name		Street	City
Sunnie Guglielmo	of	5-49 Borden A	Ave., Long Island City, NY 11101
Name		Street	City
Title: Wing Ado	rnment		
Title: Wing Ado	rnment		
has been made, said applic	ation bei	ng identified by	
Application No. 29/419	,166		
Filing Date 2012-04-	25		
or			
is about to be made, said a	pplication	n being identified	l by
Date of Execution			_
Attorney Docket No.	5850	00010	

WHEREAS:

Customer No. 26753

Victoria's Secret Stores Brand Management, Inc., Four Limited Parkway, Reynoldsburg, OH 43068, called ASSIGNEE are desirous of acquiring the entire interest in and to said invention, said application and the Letters Patent to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said ASSIGNOR hereby sells (sell), assigns (assign) and transfers (transfer) to said ASSIGNEES, its successors and assigns, the entire right, title and interest in said invention, said application and any divisions or continuations thereof, and any Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

Atty. Docket No. 5859-00010 Customer No. 26753

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said ASSIGNEES of the entire right, title and interest therein.

And, the said ASSIGNOR hereby covenants that they have full right to convey the entire right, title and interest in said invention, and have not executed and will not execute any agreement in conflict herewith.

And ASSIGNOR further covenants that they will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said ASSIGNEES, to said invention, said application, or any Letters Patent that may be granted therefrom, and if said ASSIGNEES, or its assignee, desire to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, or to file a disclaimer relating thereto, that he/she (they) will upon request, sign all papers, make all rightful oaths and declarations, and do all lawful acts requisite for the said purposes, but at the expense of said ASSIGNEES.

And, ASSIGNOR further covenants that they will at all times communicate to the said ASSIGNEES, its successors, assigns or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to him/her (them), and testify as to the same in interferences or other litigation, when requested so to do.

ASSIGNOR authorize the ASSIGNEES or the attorney of record to insert in this instrument, if necessary or desirable, the filing date and serial number or other identifying information for the application referred to above.

mura Monteparo

County of

day of

2012, before me personally appeared said Sandra Monteparox known to me to be the person who executed the above instrument and acknowledged to me that he executed the same for the uses and purposes

therein set forth.

SEAL

Notary Public

My Commissioner Expires:

) ss.

ROBERT BALDUCCI Notary Public - State of New York NO. 01BA6224983 Qualified in Queens Coun My Commission Expires

REEL: 028110 FRAME: 0198

Application No. 29/419,166 Filing Date 2012-04-25	Atty. Docket No. <u>5859-00010</u> Customer No. <u>26753</u>
Inventor: Paulina Reyes	Date: 4.12.2012
State of	
County of $N \sim 1$ ss.	
On this 12 day of appeared said Paulina Reyes, known to me to instrument and acknowledged to me that he exe therein set forth. SEAL Notary Public My Commissioner Expires:	ROBERT BALDUCCI Notary Public - State of New York NO. 018A6224983 Qualified in Queens County
Inventor:Sunnie Guglielmo	Date:
State of)	• .
) ss)	
On this day of appeared said Sunnie Guglielmo, known to me instrument and acknowledged to me that he exertherein set forth.	, 2012, before me personally to be the person who executed the above ecuted the same for the uses and purposes
SEAL Notary Public	· · · · · · · · · · · · · · · · · · ·
My Commissioner Expires:	•

Application No.	29/419,166
Filing Date	2012-04-25

Atty. Docket No. <u>5859-00010</u> Customer No. <u>26753</u>

Inventor:	Date:
Paulin	a Reyes
State of	
County of) ss.)
appeared said Pauli	day of, 2012, before me personally na Reyes, known to me to be the person who executed the above owledged to me that he executed the same for the uses and purposes
SEAL	Notary Public My Commissioner Expires:
Inventor: Sunni	Date: 04.03.12
State of MC) ss.
On this <u>yrd</u> appeared said Sunni	day of