PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ			
		Name	Execution Date	
Brian Jordan			11/08/2011	
Christopher Shipman			11/08/2011	
Neil Swanson			11/07/2011	
RECEIVING PARTY DA	ТА			
Name:	SRAM, LLC			
Street Address:	1333 N. Kingsbury			
Internal Address:	4th Floor			
City:	Chicago			
State/Country:	ILLINOIS			
Postal Code: 60642				
PROPERTY NUMBERS	Total: 1			
Property Type		Number		
Application Number: 132917				
Application Number.	132	91797		179
CORRESPONDENCE D		91797		1329179
				00 13291797
CORRESPONDENCE D Fax Number: Phone:	ATA (312)664-882 312-664-880	6		
CORRESPONDENCE D Fax Number: Phone: Email: <i>Correspondence will be</i>	(312)664-882 312-664-8800 scourtright@s	6	be sent via US	\$40.00
CORRESPONDENCE D Fax Number: Phone: Email: <i>Correspondence will be</i> <i>Mail.</i>	ATA (312)664-882 312-664-8800 scourtright@s sent to the e-mail ad	6) sram.com	be sent via US	
CORRESPONDENCE D Fax Number: Phone: Email: <i>Correspondence will be</i>	(312)664-882 312-664-8800 scourtright@s sent to the e-mail ad SRAM, LLC	6) sram.com	be sent via US	\$40.00
CORRESPONDENCE D Fax Number: Phone: Email: <i>Correspondence will be Mail.</i> Correspondent Name:	(312)664-882 312-664-8800 scourtright@s sent to the e-mail ad SRAM, LLC	6) sram.com <i>ddress first; if that is unsuccessful, it will l</i> sbury St., 4th Floor	be sent via US	\$40.00
CORRESPONDENCE D Fax Number: Phone: Email: <i>Correspondence will be Mail.</i> Correspondent Name: Address Line 1:	ATA (312)664-882 312-664-8800 scourtright@s sent to the e-mail ad SRAM, LLC 1333 N. Kings Chicago, ILLI	6) sram.com <i>ddress first; if that is unsuccessful, it will l</i> sbury St., 4th Floor	be sent via US	\$40.00
CORRESPONDENCE D Fax Number: Phone: Email: <i>Correspondence will be Mail.</i> Correspondent Name: Address Line 1: Address Line 4:	UATA (312)664-882 312-664-8800 scourtright@s sent to the e-mail ac SRAM, LLC 1333 N. Kings Chicago, ILLI UMBER:	6) sram.com <i>Idress first; if that is unsuccessful, it will l</i> sbury St., 4th Floor NOIS 60642	be sent via US	\$40.00
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ASSIGNMENT

WHEREAS, I, one of the undersigned joint inventors, of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, SRAM, LLC (hereinafter referred to as "Assignee"), a limited liability company of the State of Delaware, with an address of 1333 N. Kingsbury, 4th Floor, Chicago, Illinois 60642, desires to acquire our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in SRAM, LLC's own name throughout the world including all rights to publish cautionary appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to use respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries. This assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of Invention:

Docket No .:

Serial No.

Signature of Inventor:

Inventor's Name:

Residence (City, Country)

Date:

Date Application Executed:

Signature of Inventor:

Inventor's Name:

Residence (City, State)

Date:

Date Application Executed:

Signature of Inventor:

Inventor's Name:

Residence (City, State)

Date:

Date Application Executed:

HYDRAULIC RIM BRAKE

IP 148.1

Brian Jordan

Chicago, Illinois

2011

Christopher Shipman

Chicago, Illinois

Neil Swanson

Colorado Springs, Colorado

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Page 2 of 2

PATENT REEL: 028112 FRAME: 0412 This assignment shall be binding on the parties' successors, assigns and legal representatives.

Date:

Date Application Executed:

Signature of Inventor: Inventor's Name: Residence (City, State)

Date:

Date Application Executed:

Signature of Inventor:

Inventor's Name:

Residence (City, State)

Date:

Date Application Executed:

Christopher Shipman

Chicago, Illinois

Neil Swanson

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11-07-11

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PATENT REEL: 028112 FRAME: 0413

RECORDED: 04/26/2012