

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Caine Smith</td> <td>11/17/2011</td> </tr> <tr> <td>Brynley Davies</td> <td>11/22/2011</td> </tr> </tbody> </table>		Name	Execution Date	Caine Smith	11/17/2011	Brynley Davies	11/22/2011
Name	Execution Date						
Caine Smith	11/17/2011						
Brynley Davies	11/22/2011						
RECEIVING PARTY DATA							
Name:	Image Holdings						
Street Address:	P. O. Box 10310						
Internal Address:	APO						
City:	Grand Cayman						
State/Country:	CAYMAN ISLANDS						
Postal Code:	KY1-1003						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12874772</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12874772		
Property Type	Number						
Application Number:	12874772						
CORRESPONDENCE DATA							
Fax Number:	(303)863-0223						
Phone:	303-863-9700						
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Address Line 4:	Denver, COLORADO 80202-5141						
ATTORNEY DOCKET NUMBER:	6192-1						
NAME OF SUBMITTER:	Craig W. Mueller						
Total Attachments: 1 source=ASSIGNMENT#page1.tif							

CH \$40.00 12874772

WORLDWIDE ASSIGNMENT

WHEREAS, we, Caine Smith of 10 Market Street #208, Camana Bay, Grand Cayman, Cayman Islands, KY1-9006, and Brynley Davies of P.O. Box 10310 APO, Grand Cayman, Cayman Islands, KY1-1003, have invented a certain new and useful invention entitled "METHOD AND SYSTEM OF DISPLAYING, MANAGING AND SELLING IMAGES IN AN EVENT PHOTOGRAPHY ENVIRONMENT," for which we have filed an application for Letters Patent of the United States on September 2, 2010, receiving Serial No. 12/874,772, and further identified as Attorney File No. 6192-1; and

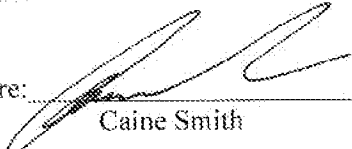
WHEREAS, Image Holdings ("ASSIGNEE"), a corporation whose postal address is P.O. Box 10310 APO, Grand Cayman, Cayman Islands, KY1-1003, desires to acquire the entire right, title, and interest in and to the invention, the application, and any Letters Patent to be granted for the invention in the United States and in all foreign countries;

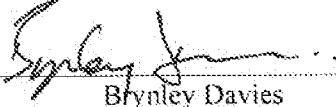
NOW, THEREFORE, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, we have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the invention, the application, all applications claiming benefit of the application, including, but not limited to, all provisional, divisional and continuations of the application, and all Letters Patent that may be granted thereon in the United States, Canada and in all foreign countries, and all reissues thereof, together with the right to claim priority under the International Convention in all member countries; and we authorize and request the Director of Patents and Trademarks to issue all Letters Patent for the invention to ASSIGNEE, its successors, legal representatives, and assigns in accordance with the terms of this Assignment;

AND we covenant and agree that we have the full right to convey the entire right, title, and interest herein assigned and that we have not executed and will not execute any assignment or other instrument in conflict with this Assignment;

AND we further covenant and agree that upon request by ASSIGNEE, its successors, legal representatives, and/or assigns, and without further consideration, we will do all lawful acts that may be necessary or desirable to assist ASSIGNEE, its successors, legal representatives, and/or assigns to obtain and enforce patent protection for the invention in the United States and in all foreign countries, including, but not limited to, communicate with ASSIGNEE, its successors, legal representatives, and/or assigns any facts known to us regarding the invention, testify in any legal proceeding, sign all lawful papers, execute and deliver all papers that may be necessary or desirable to perfect the title to the invention in ASSIGNEE, its successors, legal representatives, and/or assigns, execute all provisional, divisional, continuation, and reissue applications, and make all rightful oaths, it being understood that any expense incident to the rendering of such assistance will be borne by ASSIGNEE, its successors, legal representatives, and/or assigns.

The Commissioner of Patents is hereby authorized and requested to issue any Letters Patent resulting from any granted application solely in accordance with the terms of this Assignment, to ASSIGNEE, its successors, legal representatives and assigns, as the assignees of the entire right, title and interest therein.

Signature: 
Caine Smith
Date: Nov 17th 2011

Signature: 
Brynley Davies
Date: 22 / 11 / 11