

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Chad E. Desjardins</td> <td>12/04/2008</td> </tr> <tr> <td>Russell A. Dicker</td> <td>12/04/2008</td> </tr> <tr> <td>Cameron S. Janes</td> <td>12/05/2008</td> </tr> <tr> <td>Roy F. Price</td> <td>01/07/2008</td> </tr> <tr> <td>Ameesh Paleja</td> <td>12/05/2008</td> </tr> <tr> <td>Ethan Z. Evans</td> <td>01/07/2009</td> </tr> <tr> <td>William D. Carr</td> <td>01/02/2009</td> </tr> </tbody> </table>		Name	Execution Date	Chad E. Desjardins	12/04/2008	Russell A. Dicker	12/04/2008	Cameron S. Janes	12/05/2008	Roy F. Price	01/07/2008	Ameesh Paleja	12/05/2008	Ethan Z. Evans	01/07/2009	William D. Carr	01/02/2009
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William D. Carr	01/02/2009																
RECEIVING PARTY DATA																	
Name:	Amazon Technologies, Inc.																
Street Address:	PO Box 8102																
City:	Reno																
State/Country:	NEVADA																
Postal Code:	89507																
PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12273950</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12273950												
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Application Number:	12273950																
CORRESPONDENCE DATA																	
Fax Number:	(509)323-8979																
Phone:	509-324-9256																
Email:	bianca@leehayes.com																
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																	
Correspondent Name:	LEE & HAYES, PLLC																
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Address Line 2:	SUITE 1400																
Address Line 4:	SPOKANE, WASHINGTON 99201																

OP \$40.00 12273950

ATTORNEY DOCKET NUMBER:	AM2-0749US
NAME OF SUBMITTER:	Bianca Zhang
Total Attachments: 10 source=T31779#page1.tif source=T31779#page2.tif source=T31779#page3.tif source=T31779#page4.tif source=T31779#page5.tif source=T31779#page6.tif source=T31779#page7.tif source=T31779#page8.tif source=T31779#page9.tif source=T31779#page10.tif	

U.S. Patent Appln. No. 12/273,950
Filing Date November 19, 2008

Attorney Docket No. 26509-8
Client Docket No. REG48275 2007 PT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Chad E. Desjardins
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Russell A. Dicker
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Roy F. Price
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Ameesh Paleja
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Ethan Z. Evans
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William D. Carr
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
P.O. Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“ANNOTATING CONTENT WITH INTERACTIVE OBJECTS FOR TRANSACTIONS” for which:

a non-provisional application for United States Letters Patent:

- was filed on November 19, 2008 and accorded U.S. Serial No. 12/273,950 ; or
- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of *Armstrong Teasdale LLP, One Metropolitan Square, Suite 2600, St. Louis, MO 63102*, associated with Customer No. 76656, to insert here in parenthesis (U.S. Serial No. _____, filed _____) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, *Amazon Technologies, Inc.* (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at P.O. Box 8102, Reno, NV 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made.

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ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

12-4-2008

Russell A. Dicker

Date

Russell A. Dicker

State of Washington)

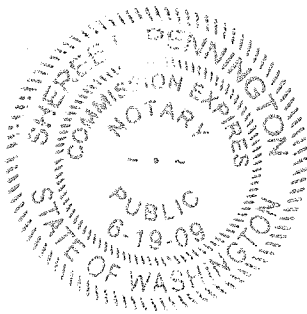
)

) ss:

County of King)

)

I certify that I know or have satisfactory evidence that Russell A. Dicker is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



(Seal)

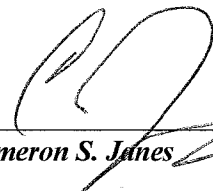
Dated 12-4-2008

Signature of Notary Public *Sherree L. Pennington*

Printed Name SHERREE L. PENNINGTON

My commission expires 6-19-2009

12-5-2008
Date

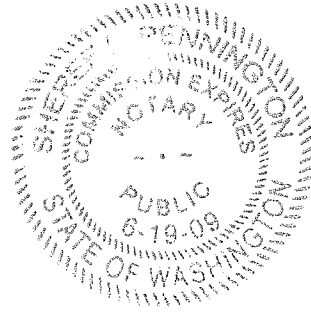

Cameron S. Janes

State of Washington)
County of King)

) ss:
)

I certify that I know or have satisfactory evidence that Cameron S. Janes is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



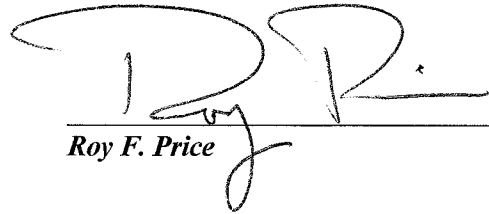
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Signature of Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

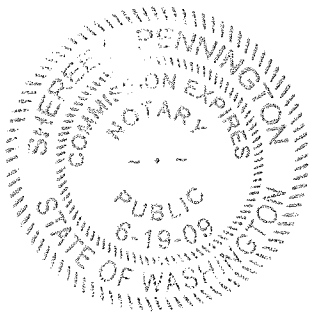
1/7/2009
Date


Roy F. Price

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Roy F. Price is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 1-7-2009

Signature of Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

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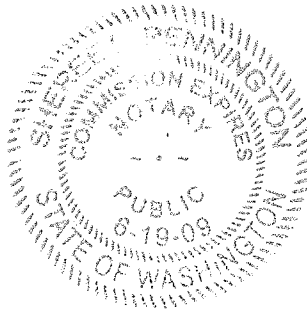
January 7, 2009
Date

Ethan Z. Evans
Ethan Z. Evans

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Ethan Z. Evans is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 1-7-2009

Signature of Notary Public Sherree L. Pennington

Printed Name SHERREE L. PENNINGTON

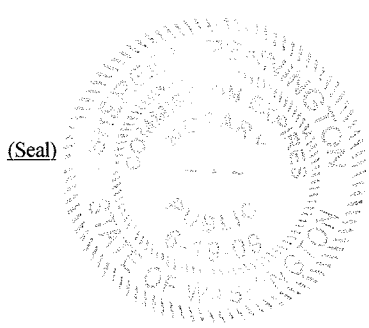
My commission expires 6-19-2009

Jan. 2, 2009
Date

William D. Carr
William D. Carr

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that William D. Carr is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 1-2-2009

Signature of Notary Public *Sherree L. Pennington*

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009