

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Dyson Limited | 04/27/2012 |
| RECEIVING PARTY DATA | |
| Name: | Dyson Technology Limited |
| Street Address: | Tetbury Hill |
| City: | Malmesbury, Wiltshire |
| State/Country: | UNITED KINGDOM |
| Postal Code: | SN16 0RP |
| PROPERTY NUMBERS Total: 8 | |
| Property Type | Number |
| Patent Number: | D631851 |
| Patent Number: | D602143 |
| Patent Number: | D605748 |
| Patent Number: | D602144 |
| Patent Number: | D598532 |
| Patent Number: | D614280 |
| Application Number: | 29385535 |
| Patent Number: | D643098 |
| CORRESPONDENCE DATA | |
| Fax Number: | (703)760-7777 |
| Phone: | 7037607769 |
| Email: | avohra@mofo.com |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Correspondent Name: | Jonathan Bockman |
| Address Line 1: | C/o Morrison & Foerster LLP |

Address Line 2: 1650 Tysons Blvd. Suite 400
Address Line 4: McLean, VIRGINIA 22102

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| ATTORNEY DOCKET NUMBER: | 424662030000 |
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| NAME OF SUBMITTER: | Jonathan Bockman |
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REGISTERED DESIGN ASSIGNMENT

THIS ASSIGNMENT IS MADE the 27th day of April Two Thousand and Twelve

BETWEEN

Dyson Limited of Tetbury Hill, Malmesbury, Wiltshire SN16 0RP, United Kingdom,
company registration no. 2627406
(hereinafter called "the Assignor") of the one part

AND

Dyson Technology Limited of Tetbury Hill, Malmesbury, Wiltshire SN16 0RP, United
Kingdom, company registration no. 1959090
(hereinafter called "the Assignee") of the other part

WHEREAS the Assignor is the proprietor of the Registered Designs and Registered Design
Applications referred to in Schedule 1 hereto (hereinafter referred to "the said Registered
Designs")

AND WHEREAS it has been agreed between the parties that the Assignor shall assign to
the Assignee the said Registered Designs.

NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the said Agreement and in
consideration of the sum of One Dollar (US\$1) and other good and valuable
consideration now paid to the Assignor by the Assignee (the receipt and sufficiency of
which the Assignor hereby acknowledges) the Assignor hereby assigns unto the Assignee
all their whole right title and interest in the said Registered Designs together with the right
to recover and take all proceedings as may be necessary for the recovery of damages or
otherwise in respect of all infringements of the said Registered Designs whether committed
before or after the date of this Assignment.

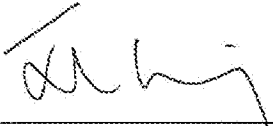
Schedule 1

| Dyson Case Code | Registration/ Application Number | Filing Date | Title |
|--------------------|-------------------------------------|-------------|----------------|
| 0564 | D631851 | 8 Dec 2009 | Remote Control |
| 0588 | D602143 | 4 Dec 2008 | Fan |
| 0589 | D605748 | 4 Dec 2008 | A Fan |
| 0605 | D602144 | 16 Jan 2009 | A Fan |
| 0606 | D598532 | 16 Jan 2009 | A Fan |
| 0683 | D614280 | 7 May 2009 | Fan |
| 0889A | 29/385535 | 15 Feb 2011 | A Fan Heater |
| 0890A | D643098 | 16 Feb 2011 | A Fan Heater |

IN WITNESS WHEREOF the parties hereto have signed this Assignment document the

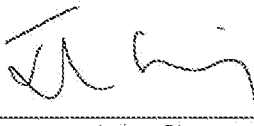
27th day of April 2012.

For and on behalf of
Dyson Limited

A handwritten signature in black ink, appearing to read 'John Shipsey', written over a horizontal line.

Name: John Shipsey
Position: Director

For and on behalf of
Dyson Technology Limited

A handwritten signature in black ink, appearing to read 'John Shipsey', written over a horizontal line.

Name: John Shipsey
Position: Director