

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Chris LuVogt</td> <td>04/26/2012</td> </tr> <tr> <td>Vu B. Nguyen</td> <td>04/26/2012</td> </tr> <tr> <td>Brian Theodore</td> <td>04/26/2012</td> </tr> <tr> <td>Ketan Bhatia</td> <td>04/27/2012</td> </tr> <tr> <td>Justine Shen</td> <td>04/26/2012</td> </tr> <tr> <td>Deepa Mahalingam</td> <td>04/26/2012</td> </tr> </tbody> </table>		Name	Execution Date	Chris LuVogt	04/26/2012	Vu B. Nguyen	04/26/2012	Brian Theodore	04/26/2012	Ketan Bhatia	04/27/2012	Justine Shen	04/26/2012	Deepa Mahalingam	04/26/2012
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Deepa Mahalingam	04/26/2012														
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>YAHOO! INC.</td> </tr> <tr> <td>Street Address:</td> <td>701 First Avenue</td> </tr> <tr> <td>City:</td> <td>Sunnyvale</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94089</td> </tr> </table>		Name:	YAHOO! INC.	Street Address:	701 First Avenue	City:	Sunnyvale	State/Country:	CALIFORNIA	Postal Code:	94089				
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13459009</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13459009										
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Application Number:	13459009														
CORRESPONDENCE DATA															
Fax Number:	(212)801-6400														
Phone:	212-801-9200														
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Correspondent Name:	YAHOO! INC. C/O James J. DeCarlo														
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ATTORNEY DOCKET NUMBER:	085804.111635														

CH \$40.00 13459009

NAME OF SUBMITTER:

Shoba Jaglal

Total Attachments: 8

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ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

AVATARS FOR USER WITH CONTENT RECOMMENDATIONS

☒ for which I have executed a U.S. patent application on even date herewith.

☒ which bears U.S. application serial No. 13/459,009, filed April 27, 2012

☐ for which I have executed a patent application in the country of _____ on even date herewith.

☐ which I have executed a U.S. provisional application on even date herewith.

☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Chris LuVogt have executed this document on the date indicated below.

Chris LuVogt
Signature of Inventor

26 Apr 2012
Date

Santa Clara, CA
Inventor's City, State of residence

Witnessed by:

(1) C. Chandrasekaran
Signature of Witness

26 APRIL 2012
Date

ANAND CHANDRASEKARAN
Print Witness Name

SAN JOSE, CA
Witness' City, State of residence

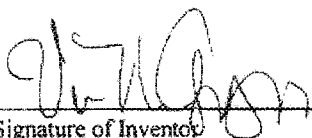
(2) Guy Hepworth
Signature of Witness

26 April 2012
Date

Guy Hepworth
Print Witness Name

San Francisco, CA
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Vu B. Nguyen have executed this document on the date indicated below.



Signature of Inventor

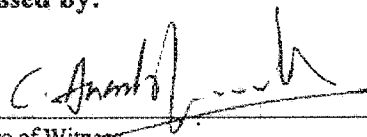
26 April 2012

Date

San Francisco, CA

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

26 APRIL 2012

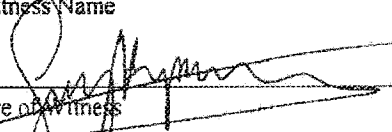
Date

ANAND CHANDRASEKARAN

Print Witness Name

SAN JOSE, CA

Witness' City, State of residence

(2) 

Signature of Witness

26 April 2012

Date

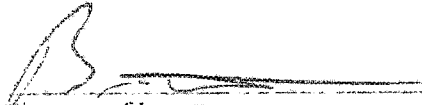
Guy Hapworth

Print Witness Name

San Francisco, CA

Witness' City, State of residence

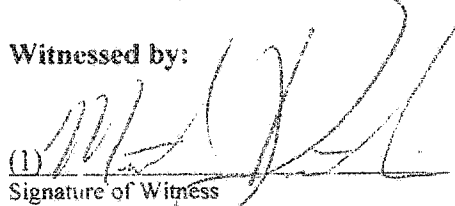
IN TESTIMONY WHEREOF, I Brian Theodore have executed this document on the date indicated below.


Signature of Inventor

4/26/2012
Date

Los Altos, CA
Inventor's City, State of residence

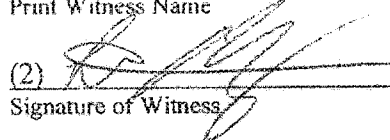
Witnessed by:

(1) 
Signature of Witness

4/26/2012
Date

Matthew Pasturski
Print Witness Name

Mountain View CA
Witness' City, State of residence

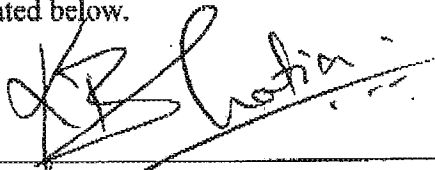
(2) 
Signature of Witness

4/26/2012
Date

Lei Huang
Print Witness Name

Mountain View, CA
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Ketan Bhatia have executed this document on the date indicated below.



Signature of Inventor

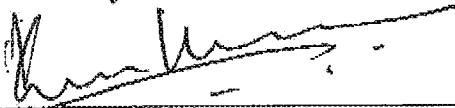
4/27/12

Date

San Francisco, CA

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

4/27/12

Date

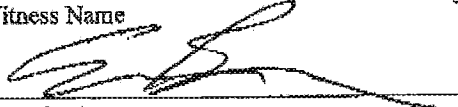
Ketan A. Korhonen

Print Witness Name

San Francisco, CA.

Witness' City, State of residence

(2)


Signature of Witness

Date

4/27/2012

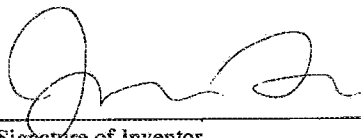
EMERSON BROWN

Print Witness Name

SAN FRANCISCO, CA

Witness' City, State of residence

IN TESTIMONY WHEREOF, I Justine Shen have executed this document on the date indicated below.



Signature of Inventor

4-26-2012

Date

San Jose, CA

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

4-26-2012

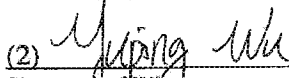
Date

Yan Shen

Print Witness Name

San Jose, CA

Witness' City, State of residence

(2) 

Signature of Witness

4-26-2012

Date

Yufing Wu

Print Witness Name

San Jose, CA

Witness' City, State of residence

IN TESTIMONY WHEREOF, I Deepa Mahalingam have executed this document on the date indicated below.

[Signature]
Signature of Inventor

4/26/2012
Date

San Jose, CA
Inventor's City, State of residence

Witnessed by:

(1) [Signature]
Signature of Witness

04/26/2012
Date

Bobbi Evenson
Print Witness Name

[Signature]
SV, CA 94086
Witness' City, State of residence

(2) [Signature]
Signature of Witness

4/26/12
Date

ALFREDO RUG
Print Witness Name

SC CA 95050
Witness' City, State of residence