

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sunyeon KIM</td> <td>02/20/2012</td> </tr> <tr> <td>Jeongyeon LIM</td> <td>02/21/2012</td> </tr> <tr> <td>Joohee MOON</td> <td>02/20/2012</td> </tr> <tr> <td>Yunglyul LEE</td> <td>02/20/2012</td> </tr> <tr> <td>Haekwang KIM</td> <td>02/20/2012</td> </tr> <tr> <td>Byeungwoo JEON</td> <td>02/20/2012</td> </tr> <tr> <td>Juock LEE</td> <td>02/20/2012</td> </tr> <tr> <td>Dongwon KIM</td> <td>02/20/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sunyeon KIM	02/20/2012	Jeongyeon LIM	02/21/2012	Joohee MOON	02/20/2012	Yunglyul LEE	02/20/2012	Haekwang KIM	02/20/2012	Byeungwoo JEON	02/20/2012	Juock LEE	02/20/2012	Dongwon KIM	02/20/2012
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RECEIVING PARTY DATA																			
Name:	SK TELECOM CO., LTD.																		
Street Address:	11, Euljiro 2-ga, Jung-gu																		
City:	Seoul																		
State/Country:	KOREA, REPUBLIC OF																		
Postal Code:	100-999																		
PROPERTY NUMBERS Total: 1																			
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13391575</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13391575														
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Application Number:	13391575																		
CORRESPONDENCE DATA																			
Fax Number:	(703)518-5499																		
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Email:	yshgroup@ipfirm.com																		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																			
Correspondent Name:	LOWE HAUPTMAN HAM & BERNER, LLP																		
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Address Line 2:	SUITE 300																		
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OP \$40.00 13391575

PATENT

ATTORNEY DOCKET NUMBER:	126587-0088
NAME OF SUBMITTER:	Yoon S. Ham
Total Attachments: 6 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif source=Assignment#page6.tif	

Docket No.:

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- 1) **KIM, Sunyeon**
- 2) **LIM, Jeongyeon**
- 3) **MOON, Joohee**
- 4) **LEE, Yunglyul**
- 5) **KIM, Haekwang**
- 6) **JEON, Byeungwoo**
- 7) **LEE, Juock**
- 8) **KIM, Dongwon**

who has made a certain new and useful invention, hereby sells, assigns and transfers unto

SK TELECOM.CO., LTD, a Korean Corporation having a place of business at 11, Euljiro 2-ga, Jung-gu, Seoul
100-999, Republic of Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled


METHOD AND APPARATUS FOR ENCODING/DECODING IMAGES USING ADAPTIVE MOTION VECTOR RESOLUTION

- (a) for which an application for United States Letters Patent was filed on _____
_, and identified by United States Patent Application No. _____; or
- (b) for which an application for United States Letters Patent was executed on _____,


and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1) 
Name: **KIM, Sunyeon**

2012. 2. 20
Date:

2) 
Name: **LIM, Jeongyeon**

2012/2/21
Date:

3) _____
Name: **MOON, Joohee**

Date:

4) _____
Name: **LEE, Yunglyul**

Date:

5) _____
Name: **KIM, Haekwang**

Date:

6) 
Name: **JEON, Byeungwoo**

Feb. 20 9 2012
Date:

7) _____
Name: **LEE, Juock**

Date:

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Date:

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1) _____
Name: **KIM, Sunyeon**

Date:

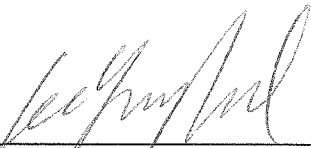
2) _____
Name: **LIM, Jeongyeon**


Date:

3) 
Name: **MOON, Joohee**




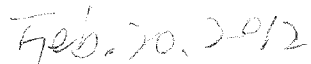
Date:

4) 
Name: **LEE, Yungyul**



Date:

5) 
Name: **KIM, Haekwang**



Date:

6) _____
Name: **JEON, Byeungwoo**

Date:

7) Ju Ok Lee
Name: **LEE, Juock**

Feb. 20, 2012
Date:

8) 김동원
Name: **KIM, Dongwon**

2.20.2012
Date: