

## PATENT ASSIGNMENT

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| SUBMISSION TYPE:   | NEW ASSIGNMENT                          |               |                |                     |            |                    |            |
|--|---|---------------|----------------|---------------------|------------|--------------------|------------|
| NATURE OF CONVEYANCE:  | ASSIGNMENT                              |               |                |                     |            |                    |            |
| CONVEYING PARTY DATA   |   |               |                |                     |            |                    |            |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>James L. Ayers</td> <td>04/30/2012</td> </tr> <tr> <td>William J. Schmidt</td> <td>04/30/2012</td> </tr> </tbody> </table> |   | Name          | Execution Date | James L. Ayers      | 04/30/2012 | William J. Schmidt | 04/30/2012 |
| Name   | Execution Date                          |               |                |                     |            |                    |            |
| James L. Ayers   | 04/30/2012                              |               |                |                     |            |                    |            |
| William J. Schmidt   | 04/30/2012                              |               |                |                     |            |                    |            |
| RECEIVING PARTY DATA   |   |               |                |                     |            |                    |            |
| Name:  | UfaceME, Inc.                           |               |                |                     |            |                    |            |
| Street Address:  | 4000 - 18th Avenue South                |               |                |                     |            |                    |            |
| City:  | Minneapolis                             |               |                |                     |            |                    |            |
| State/Country:   | MINNESOTA                               |               |                |                     |            |                    |            |
| Postal Code:   | 55345                                   |               |                |                     |            |                    |            |
| PROPERTY NUMBERS Total: 1  |   |               |                |                     |            |                    |            |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13459381</td> </tr> </tbody> </table>  |   | Property Type | Number         | Application Number: | 13459381   |                    |            |
| Property Type  | Number                                  |               |                |                     |            |                    |            |
| Application Number:  | 13459381                                |               |                |                     |            |                    |            |
| CORRESPONDENCE DATA  |   |               |                |                     |            |                    |            |
| Fax Number:  | (612)455-3801                           |               |                |                     |            |                    |            |
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| Email:   | chamre@hsml.com, lhammel@hsml.com       |               |                |                     |            |                    |            |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>  |   |               |                |                     |            |                    |            |
| Correspondent Name:  | HAMRE, SCHUMANN, MUELLER & LARSON, P.C. |               |                |                     |            |                    |            |
| Address Line 1:  | P.O. BOX 2902                           |               |                |                     |            |                    |            |
| Address Line 4:  | MINNEAPOLIS, MINNESOTA 55402-0902       |               |                |                     |            |                    |            |
| ATTORNEY DOCKET NUMBER:  | 20343.0001USU1                          |               |                |                     |            |                    |            |
| NAME OF SUBMITTER:   | Curtis B. Hamre                         |               |                |                     |            |                    |            |
| Total Attachments: 3<br>source=AssignmentExecuted#page1.tif<br>source=AssignmentExecuted#page2.tif<br>source=AssignmentExecuted#page3.tif  |   |               |                |                     |            |                    |            |

CH \$40.00 13459381

PATENT

**ASSIGNMENT**

WHEREAS, we, James L. Ayers, residing at 4000 – 18<sup>th</sup> Avenue South, Minneapolis, Minnesota 55407, and William J. Schmidt, residing at 18701 Stratford Road #112, Minnetonka, Minnesota 55345, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on \_\_\_\_\_, application Serial No. \_\_\_\_\_ which is entitled LEARNING TOOL AND METHOD OF RECORDING, REVIEWING, AND ANALYZING FACE-TO-FACE HUMAN INTERACTION.

AND WHEREAS, UfaceME, Inc., a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 4000 – 18<sup>th</sup> Avenue South, Minneapolis, Minnesota 55407 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be

necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

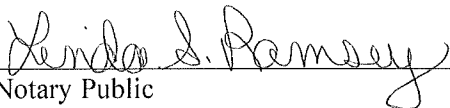
IN TESTIMONY WHEREOF, I have hereunto set my hand this 30<sup>th</sup> day of April, 20 12.

  
\_\_\_\_\_  
James L. Ayers

STATE OF Minnesota )  
  ) ss.  
COUNTY OF Hennepin )

On this 30<sup>th</sup> day of April, 20 12, before me personally appeared James L. Ayers to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.



  
\_\_\_\_\_  
Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 30<sup>th</sup> day of

April, 20 12.

William J. Schmidt  
William J. Schmidt

STATE OF Minnesota )  
 ) ss.  
COUNTY OF Hennepin )

On this 30<sup>th</sup> day of April, 20 12, before me personally appeared William J. Schmidt to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.



Linda S. Ramsey  
Notary Public