

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|--|---------------------------|---------------|----------------|---------------------|---------------------------|-------------|---------------|-------------------|------------|-----------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sarveshwar DUDDU</td> <td>04/26/2012</td> </tr> <tr> <td>Kuntal LOYA</td> <td>04/27/2012</td> </tr> <tr> <td>Minh Tue VO THANH</td> <td>04/27/2012</td> </tr> <tr> <td>Thorsten BRANTS</td> <td>04/27/2012</td> </tr> </tbody> </table> | | Name | Execution Date | Sarveshwar DUDDU | 04/26/2012 | Kuntal LOYA | 04/27/2012 | Minh Tue VO THANH | 04/27/2012 | Thorsten BRANTS | 04/27/2012 |
| Name | Execution Date | | | | | | | | | | |
| Sarveshwar DUDDU | 04/26/2012 | | | | | | | | | | |
| Kuntal LOYA | 04/27/2012 | | | | | | | | | | |
| Minh Tue VO THANH | 04/27/2012 | | | | | | | | | | |
| Thorsten BRANTS | 04/27/2012 | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table> | | Name: | Google Inc. | Street Address: | 1600 Amphitheatre Parkway | City: | Mountain View | State/Country: | CALIFORNIA | Postal Code: | 94043 |
| Name: | Google Inc. | | | | | | | | | | |
| Street Address: | 1600 Amphitheatre Parkway | | | | | | | | | | |
| City: | Mountain View | | | | | | | | | | |
| State/Country: | CALIFORNIA | | | | | | | | | | |
| Postal Code: | 94043 | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13459540</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 13459540 | | | | | | |
| Property Type | Number | | | | | | | | | | |
| Application Number: | 13459540 | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
| <p>Fax Number: (571)432-0808</p> <p>Phone: 5714320800</p> <p>Email: gruszkowska@harrityllp.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Harrity & Harrity, LLP</p> <p>Address Line 1: 11350 Random Hills Road</p> <p>Address Line 2: Suite 600</p> <p>Address Line 4: Fairfax, VIRGINIA 22030</p> | | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | 0026-0310 | | | | | | | | | | |
| NAME OF SUBMITTER: | Richard A. Brisbin | | | | | | | | | | |

OP \$40.00 13459540

Total Attachments: 8

source=0026-0310_Assignment#page1.tif

source=0026-0310_Assignment#page2.tif

source=0026-0310_Assignment#page3.tif

source=0026-0310_Assignment#page4.tif

source=0026-0310_Assignment#page5.tif

source=0026-0310_Assignment#page6.tif

source=0026-0310_Assignment#page7.tif

source=0026-0310_Assignment#page8.tif

ASSIGNMENT
(Joint)
Worldwide Rights

THIS ASSIGNMENT, by Sarveshwar DUDDU, residing at 703. B7, L & T South City, Bannerghatta Road, Bangalore, INDIA and Kuntal LOYA, residing at 19/111 E. Block, MIG Flats, Domlur, Bangalore, IN and Minh Tue VO THANH, residing at Maseeh Hall, 305 Memorial Drive, Room 4097, Cambridge, MA 02139, USA and Thorsten BRANTS, residing at 3752 Ross Road, Palo Alto, CA, USA (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in **CONTEXT-BASED FILTERING OF SEARCH RESULTS** set forth in an application for Letters Patent of the United States,

- (1) ☐ which is a provisional application
(a) ☐ filed herewith; or
(b) ☐ bearing Application No. _____, and filed on _____; or
- (2) ☒ which is a non-provisional application
(a) ☐ having an oath or declaration executed on even date herewith prior to filing of application;
(b) ☒ bearing Application No. 13/459,540, and filed on April 30, 2012; or
(c) ☐ filed herewith; and

We hereby authorize Applicants' representative to fill in the preceding information relating to the filing date and/or serial number, as appropriate.

WHEREAS, Google Inc., a corporation duly organized under and pursuant to the laws of and having its principal place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including any previously or subsequently filed provisional applications, for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.


NOW, THEREFORE, be it known that for good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, and in and to any and all applications claiming priority to said applications, provisional applications, divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;




AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.



Sarveshwar DUDDU



Witness Signature

Date: 26 APR. 2012

KARTIK SINGH

Witness Name

Kuntal LOYA

Witness Signature

Date: _____

Witness Name

Minh Tue VO THANH

Witness Signature

Date: _____

Witness Name

Thorsten BRANTS

Witness Signature

Date: _____

Witness Name

**ASSIGNMENT
(Joint)
Worldwide Rights**

THIS ASSIGNMENT, by Sarveshwar DUDDU, residing at 703, B7, L & T South City, Bannerghatta Road, Bangalore, INDIA and Kuntal LOYA, residing at 19/111 E. Block, MIG Flats, Domlur, Bangalore, IN and Minh Tue VO THANH, residing at Maseeh Hall, 305 Memorial Drive, Room 4097, Cambridge, MA 02139, USA and Thorsten BRANTS, residing at 3752 Ross Road, Palo Alto, CA, USA (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in CONTEXT-BASED FILTERING OF SEARCH RESULTS set forth in an application for Letters Patent of the United States,

- (1) ☐ which is a provisional application
(a) ☐ filed herewith; or
(b) ☐ bearing Application No. _____, and filed on _____; or
- (2) ☒ which is a non-provisional application
(a) ☐ having an oath or declaration executed on even date herewith prior to filing of application;
(b) ☒ bearing Application No. 13/459,540, and filed on April 30, 2012; or
(c) ☐ filed herewith; and

We hereby authorize Applicants' representative to fill in the preceding information relating to the filing date and/or serial number, as appropriate.

WHEREAS, Google Inc., a corporation duly organized under and pursuant to the laws of and having its principal place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including any previously or subsequently filed provisional applications, for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, and in and to any and all applications claiming priority to said applications, provisional applications, divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

Kuntal

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

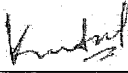
AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Sarveshwar DUDDU

Witness Signature

Date: _____

Witness Name



Kuntal LOYA



Witness Signature

Date: 27 April 2012

AVISHEK BANERJEE

Witness Name

Minh Tue VO THANH

Witness Signature

Date: _____

Witness Name

Thorsten BRANTS

Witness Signature

Date: _____

Witness Name

**ASSIGNMENT
(Joint)
Worldwide Rights**

THIS ASSIGNMENT, by Sarveshwar DUDDU, residing at 703, B7, L & T South City, Bannerghatta Road, Bangalore, INDIA and Kuntal LOYA, residing at 19/111 E. Block, MIG Flats, Domlur, Bangalore, IN and Minh Tue VO THANH, residing at Maseeh Hall, 305 Memorial Drive, Room 4097, Cambridge, MA 02139, USA and Thorsten BRANTS, residing at 3752 Ross Road, Palo Alto, CA, USA (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in **CONTEXT-BASED FILTERING OF SEARCH RESULTS** set forth in an application for Letters Patent of the United States,

- (1) ☐ which is a provisional application
(a) ☐ filed herewith; or
(b) ☐ bearing Application No. _____, and filed on _____; or
- (2) ☒ which is a non-provisional application
(a) ☐ having an oath or declaration executed on even date herewith prior to filing of application;
(b) ☒ bearing Application No. 13/459,540, and filed on April 30, 2012; or
(c) ☐ filed herewith; and

We hereby authorize Applicants' representative to fill in the preceding information relating to the filing date and/or serial number, as appropriate.

WHEREAS, Google Inc., a corporation duly organized under and pursuant to the laws of and having its principal place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including any previously or subsequently filed provisional applications, for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, and in and to any and all applications claiming priority to said applications, provisional applications, divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

Tue

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Sarveshwar DUDDU

Witness Signature

Date: _____

Witness Name

Kuntal LOYA

Witness Signature

Date: _____

Witness Name

Tue

Minh Tue VO THANH

Sean M. Coker

Witness Signature

Date: 04/27/2012

Sean M. Coker

Witness Name

Thorsten BRANTS

Witness Signature

Date: _____

Witness Name

**ASSIGNMENT
(Joint)
Worldwide Rights**

THIS ASSIGNMENT, by Sarveshwar DUDDU, residing at 703, B7, L & T South City, Bannerghatta Road, Bangalore, INDIA and Kuntal LOYA, residing at 19/111 E. Block, MIG Flats, Domlur, Bangalore, IN and Minh Tue VO THANH, residing at Maseeh Hall, 305 Memorial Drive, Room 4097, Cambridge, MA 02139, USA and Thorsten BRANTS, residing at 3752 Ross Road, Palo Alto, CA, USA (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in CONTEXT-BASED FILTERING OF SEARCH RESULTS set forth in an application for Letters Patent of the United States,

- (1) ☐ which is a provisional application
(a) ☐ filed herewith; or
(b) ☐ bearing Application No. _____, and filed on _____; or
- (2) ☒ which is a non-provisional application
(a) ☐ having an oath or declaration executed on even date herewith prior to filing of application;
(b) ☒ bearing Application No. 13/459,540, and filed on April 30, 2012; or
(c) ☐ filed herewith; and

We hereby authorize Applicants' representative to fill in the preceding information relating to the filing date and/or serial number, as appropriate.

WHEREAS, Google Inc., a corporation duly organized under and pursuant to the laws of and having its principal place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including any previously or subsequently filed provisional applications, for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, and in and to any and all applications claiming priority to said applications, provisional applications, divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Sarveshwar DUDDU

Witness Signature

Date: _____

Witness Name

Kuntal LOYA

Witness Signature

Date: _____

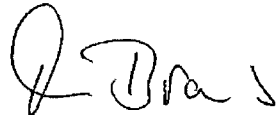
Witness Name

Minh Tue VO THANH

Witness Signature

Date: _____

Witness Name



Thorsten BRANTS



Witness Signature

Date: 4/27/12

MOSHE DUBINER

Witness Name