05/01/2012 501905909

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SK TELECOM CO., LTD.	03/28/2012

RECEIVING PARTY DATA

Name:	SK TELECOM CO., LTD. (70%)	
Street Address:	11, EULJIRO 2-GA, JUNG-GU	
City:	SEOUL	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	100-844	

Name:	SEOUL NATIONAL UNIVERSITY R&DB FOUNDATION (30%)	
Street Address:	SAN 56-1, SILLIM-DONG,GWANAK-GU	
City:	SEOUL	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	151-742	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12737770

CORRESPONDENCE DATA

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PATENT

REEL: 028133 FRAME: 0524

ATTORNEY DOCKET NUMBER:	DE2009 (041692.025)
NAME OF SUBMITTER:	EUGENE LIEBERSTEIN
Total Attachments: 1 source=DE2009_ASSIGN#page1.tif	

PATENT REEL: 028133 FRAME: 0525

PARTIAL ASSIGNMENT OF PATENT APPLICATION **UNITED STATES OF AMERICA**

WHEREAS, SK TELECOM CO., LTD., a Korean Corporation, of 11, Euljiro, 2-ga, Junggu, Seoul 100-844, Republic of Korea, is the assignee of the entire one hundred percent (100%) interest in the following U.S. Patent Application:

U.S. Patent Application Serial No. 12/737,770

Entitled: SYSTEM AND METHOD FOR DATA RECEPTION AND TRANSMISSION IN AUDIBLE FREQUENCY BAND

SEOUL NATIONAL UNIVERSITY R&DB FOUNDATION, a Korean Corporation, of San 56-1, Sillim-dong, Gwanak-gu, Seoul 151-742, Republic of Korea, is desirous of acquiring a thirty percent (30%) partial interest of SK TELECOM CO., LTD. in the aforesaid Patent Application; and

WHEREAS, SK TELECOM CO., LTD. has not entered into any previous assignment, sale, or encumbrance which would in any manner affect this assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, SK TELECOM CO., LTD does hereby sell, assign, transfer and set over unto Assignee, its successors and assigns, a thirty-percent (30%) interest in the aboveidentified patent application, the same to be held and enjoyed by the said Assignee for its own use, and for its legal representatives and assigns, to the full end of the term for said Patent granted on this Patent Application, as fully and entirely as the same would have been held by SK TELECOM CO., LTD had this assignment and sale not been made.

IN TESTIMONY WHEREOF, SK TELECOM CO., LTD has affixed its name below, by its duly authorized personnel, this 25th day of thank, 2012.

Name: 13um So- SHIN

Title: IPR Team Leader

PATENT REEL: 028133 FRAME: 0526

RECORDED: 05/01/2012