

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Zhigang Fan</td> <td>04/13/2012</td> </tr> <tr> <td>Yonghui Zhao</td> <td>04/26/2012</td> </tr> <tr> <td>Shen-ge Wang</td> <td>04/14/2012</td> </tr> <tr> <td>Hengzhou Ding</td> <td>04/13/2012</td> </tr> </tbody> </table>		Name	Execution Date	Zhigang Fan	04/13/2012	Yonghui Zhao	04/26/2012	Shen-ge Wang	04/14/2012	Hengzhou Ding	04/13/2012		
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Xerox Corporation</td> </tr> <tr> <td>Street Address:</td> <td>45 Glover Road</td> </tr> <tr> <td>Internal Address:</td> <td>P.O. Box 4505</td> </tr> <tr> <td>City:</td> <td>Norwalk</td> </tr> <tr> <td>State/Country:</td> <td>CONNECTICUT</td> </tr> <tr> <td>Postal Code:</td> <td>06856-4505</td> </tr> </table>		Name:	Xerox Corporation	Street Address:	45 Glover Road	Internal Address:	P.O. Box 4505	City:	Norwalk	State/Country:	CONNECTICUT	Postal Code:	06856-4505
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CORRESPONDENCE DATA													
<p>Fax Number: (609)896-1469</p> <p>Phone: 412.391.2486</p> <p>Email: ipdocket@foxrothschild.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: XEROX CORPORATION C/O FOX ROTHSCHILD LLP</p> <p>Address Line 1: Princeton Pike Corporate Center</p> <p>Address Line 2: 997 Lenox Drive, Building 3</p> <p>Address Line 4: Princeton, NEW JERSEY 08648-2311</p>													
ATTORNEY DOCKET NUMBER:	20111598-US-NP/106681.348												
NAME OF SUBMITTER:	James M. Singer												
<p>Total Attachments: 2</p> <p>source=int14B#page1.tif</p> <p>source=int14B#page2.tif</p>													

CH \$40.00 13461014

Attorney Docket No.: 20111598-US-NP / 106681.34801

ASSIGNMENT

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **PRODUCT IDENTIFICATION USING MOBILE DEVICE** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

- ☒ is being executed concurrently herewith,
☐ was first executed on _____
☐ was filed on _____ as Application Number 13/_____
☐ claims the benefit of U.S. Provisional Application(s) No(s). _____ / _____ filed _____.

Xerox Corporation, a New York Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("Xerox"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to Xerox the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Xerox;
- (2) agree that Xerox may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Xerox; and
- (4) authorize Xerox to subsequently enter the Application Number on this Assignment, if not already entered above.

Zhigang Fan

DATE

Yonghui Zhao

DATE

Shen-ge Wang

DATE

Hengzhou Ding

DATE

ASSIGNMENT

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