### 501907005 05/01/2012

#### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ARCADE PLANET, INC.	02/28/2006

# **RECEIVING PARTY DATA**

Name:	SIERRA DESIGN GROUP
Street Address:	6601 S. BERMUDA RD
City:	LAS VEGAS
State/Country:	NEVADA
Postal Code:	89119

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10194419

#### **CORRESPONDENCE DATA**

Fax Number: (800)822-7095 Phone: 650-293-3355

Email: phickman@tipsgroup.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: PAUL L. HICKMAN

Address Line 1: 960 SAN ANTONIO ROAD, SUITE 200
Address Line 4: PALO ALTO, CALIFORNIA 94303

ATTORNEY DOCKET NUMBER: BLLYP039US01

NAME OF SUBMITTER: Paul L. Hickman

Total Attachments: 2

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PATENT REEL: 028138 FRAME: 0826

# ASSIGNMENT OF PATENTS

WHEREAS, Arcade Planet, Inc. a California corporation having a place of business at 6601 S. Bermuda Rd, Las Vegas, NV 89119 ("Assignor"), is the sole and exclusive owner of each of the patents and patent applications listed in Annex A attached hereto and incorporated herein by reference, all of which patents and patent applications were issued by or filed with the United States Patent and Trademark Office under the patent or application numbers listed in Annex A (all of such patents and patent applications are herein referred to as the "Patents");

WHEREAS, Sierra Design Group, a Nevada corporation having a place of business at 6601 S. Bermuda Rd, Las Vegas, NV 89119 ("Assignee"), desires to acquire the entire right, title and interest in and to each of the Patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by Assignor, Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of Assignor's right, title and interest in and to the Patents, and any and all continuations, divisions, reissuances, renewals and extensions thereof, including the right to damages for infringements prior to this assignment; the same to be held and enjoyed by Assignee and its successors and assigns entirely as if the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

Assignor hereby covenants that no sale, assignment, agreement or encumbrance has been or will be made or entered into that would conflict with this Assignment of Patents.

This Assignment of Patents shall inure to the benefit of and be binding upon Assignee and Assignor and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment of Patents as of this  $6^{\rm th}$  day of January 2006.

	ARCADE PLANET, INC.
	By Clarklem
	Name: Mark Lerner
	Tille: <u>General Counsel</u>
STATE OF <u>NEVADA</u>	
COUNTY OF <u>UARK</u>	
satisfactory evidence) to be the persoacknowledged to me that he/she exe-	before me. <u>UNHUA AUD DUARTE</u> resonally known to me (or proved to me on the basis of on whose name is subscribed to the within instrument and cuted the same in his/her authorized capacity, and that b ie person, or the entity upon behalf of which the person
STAT CO	ARY PUBLIC E OF NEVADA UNITY OF CLAR HA ANN DUARTE No. 05-95871-1 Express Mar 9 2000  Signature  VITNESS my hand and official seal.  UNITY PUBLIC  Express Mar 9 2000  Signature

BY060050.061

PATENT REEL: 028138 FRAME: 0827

# Appendix A (Arcade Planet, Inc. to Sierra Design Group)

U.S. Serial Number	U.S. Patent Number
10/194,419	8,157,645
13/448,364	N/A

PATENT REEL: 028138 FRAME: 0828

**RECORDED: 05/01/2012**