PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE: ASSIGNMENT						
CONVEYING PARTY DATA						
		Name	Execution Date			
Mark T. Nielsen			05/12/2008			
Marcos F. Lusso			05/09/2008			
Francis Antoine			05/09/2008			
RECEIVING PARTY DATA						
Name:	U.S. Smokeless	U.S. Smokeless Tobacco Company				
Street Address:	6603 West Broad	Street				
City:	Richmond	Richmond				
State/Country:	VIRGINIA					
Postal Code:	23230					
	S Total: 1					
Property Type		Number 142203				
Application Number:		42203	134			
CORRESPONDENCE DATA						
CORRESPONDENCE DATA Fax Number: (877)769-7945						
Fax Number:	(877)769-7945					
Phone: (612) 335-5070						
Emoil	iuriaht@fr.o.		CH			
Email: <i>Correspondence will b</i>	jwright@fr.c oe sent to the e-ma					
	_	om <i>il address first; if that is unsuccessful, it will be s</i> e				
<i>Correspondence will t</i> <i>via US Mail.</i> Correspondent Name:	pe sent to the e-ma	il address first; if that is unsuccessful, it will be s				
<i>Correspondence will t</i> <i>via US Mail.</i> Correspondent Name: Address Line 1:	M. A. Parson FISH & RIC	<i>il address first; if that is unsuccessful, it will be s</i> ns HARDSON P.C.				
<i>Correspondence will b</i> <i>via US Mail.</i> Correspondent Name: Address Line 1: Address Line 2:	M. A. Parson FISH & RIC P.O.BOX 10	<i>il address first; if that is unsuccessful, it will be s</i> ns HARDSON P.C. 22				
<i>Correspondence will t</i> <i>via US Mail.</i> Correspondent Name: Address Line 1:	M. A. Parson FISH & RIC P.O.BOX 10	<i>il address first; if that is unsuccessful, it will be s</i> ns HARDSON P.C.				
<i>Correspondence will b</i> <i>via US Mail.</i> Correspondent Name: Address Line 1: Address Line 2:	M. A. Parson FISH & RIC P.O.BOX 10 MINNEAPO	<i>il address first; if that is unsuccessful, it will be s</i> ns HARDSON P.C. 22				
<i>Correspondence will E</i> <i>via US Mail.</i> Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	M. A. Parson FISH & RIC P.O.BOX 10 MINNEAPO	<i>il address first; if that is unsuccessful, it will be s</i> ns HARDSON P.C. 22 LIS, MINNESOTA 55440-1022				

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ASSIGNMENT

For valuable consideration, I, Mark T. Nielsen, of 1909 Riverchase Blvd, Madison, TN 37115, an inventor of the inventions and improvements that are the subject of an application for United States Patent entitled *Novel Tobacco Compositions and Methods of Making*, filed February 22, 2008, and assigned U.S. Serial Number 12/036,033, hereby assign to U.S. Smokeless Tobacco Company, a corporation of Delaware Corporation, having a place of business at 100 West Putnam Avenue, Greenwich, CT 06830, and its successors and assigns (collectively hereinafter called "the Assignee") the entire right, title and interest throughout the world of the inventions and improvements which are the subject of the above-referenced application for United States Patent.

This Assignment includes said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions and improvements. This Assignment includes the right to claim priority based upon the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes.

I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

I agree for myself and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, Assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

Assignment Page 1 of 2

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AY-12-2008 13:10 From: TECH		′ 61588Ø4785 ⊤₀:552 3454		
			.1	
		Anothey Docket No : 20210-05400	<i>n</i>	
		for of the above-referenced inventions and improvements.		
I, Mark T. N	Celsen, invent	for of the above reference of the bresence of	ť	
hereby execute this	Assignment c	for of the above-referenced inventions and map the presence of this 12^{-1} day of May_{-1} , 2008, in the presence of this 12^{-1} day of May_{-1} , 2008, in the presence of the pres		
the below-identifier	վ ոսնաչ.	Mart T. Mula		
		Mark T. Nielsen		
County of DAVI	DSON		v	
		· \$\$		
State of: TE	NESSE	7 <u></u>		
			ł	
Before m	e on this 127	TH day of May, 2008, personally appeare		
Mark T. Nielsen	, known to m	be to be the person whose name is subscribed to the foregoing		
Assignment, and	t acknowledge	ged that he executed the same as his free act and deed for the		I.
purposes therein	r contained.	L.S.		
		Notary Public		
My Commissio	m Expires:			
[Notary's Seal	Below			
		CHERYL LANK		
		OF TENNESSEE NOTARY		
		PUBLIC A		
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Assignment Page 2 of 2

ASSIGNMENT

 $x_1^{M_1},y_2\in \{1,\dots,n\}$

For valuable consideration, I, Marcos F. Lusso, of 3257 Pebble Lake Drive, Lexington, KY 40515, an inventor of the inventions and improvements that are the subject of an application for United States Patent entitled *Novel Tobacco Compositions and Methods of Making*, filed February 22, 2008, and assigned U.S. Serial Number 12/036,033, hereby assign to U.S. Smokeless Tobacco Company, a corporation of Delaware Corporation, having a place of business at 100 West Putnam Avenue, Greenwich, CT 06830, and its successors and assigns (collectively hereinafter called "the Assignee") the entire right, title and interest throughout the world of the inventions and improvements which are the subject of the above-referenced application for United States Patent.

This Assignment includes said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions and improvements. This Assignment includes the right to claim priority based upon the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes.

I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

I agree for myself and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, Assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

Assignment Page 1 of 2

I, Marcos F. Lusso, inventor of the above-referenced inventions and improvements,

hereby execute this Assignment on this _____ day of _____, 2008, in the presence of the below-identified notary.

Marcos F. Lusso

County of: <u>Clark</u>: : State of: <u>Kentucky</u>

Before me on this $\frac{9^{4}}{2}$ day of $\frac{2008}{2}$, 2008, personally appeared Marcos F. Lusso, known to me to be the person whose name is subscribed to the foregoing Assignment, and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

: SS.

<u>L.S</u>.

Notary Public

11/14/09 My Commission Expires:

[Notary's Seal Below]

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Assignment Page 2 of 2

Attorney Docket No.: 20210-054001

ASSIGNMENT

For valuable consideration, I, Francis Antoine, of 119 Teakwood Court, Winchester, KY 40391, an inventor of the inventions and improvements that are the subject of an application for United States Patent entitled *Novel Tobacco Compositions and Methods of Making*, filed February 22, 2008, and assigned U.S. Serial Number 12/036,033, hereby assign to U.S. Smokeless Tobacco Company, a corporation of Delaware Corporation, having a place of business at 100 West Putnam Avenue, Greenwich, CT 06830, and its successors and assigns (collectively hereinafter called "the Assignee") the entire right, title and interest throughout the world of the inventions and improvements which are the subject of the above-referenced application for United States Patent.

This Assignment includes said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions and improvements. This Assignment includes the right to claim priority based upon the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes.

I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

I agree for myself and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, Assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

Assignment Page 1 of 2

Attorney Docket No.: 20210-054001

I, Francis Antoine, inventor of the above-referenced inventions and improvements,

hereby execute this Assignment on this <u>9th</u> day of <u>MAN</u>, 2008, in the presence of the below-identified notary.

Francis Antoine

County of: <u>Clark</u>: State of: <u>Kentucky</u>

Before me on this $\underline{9^{\text{H}}}$ day of \underline{May} , 2008, personally appeared Francis Antoine, known to me to be the person whose name is subscribed to the foregoing Assignment, and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

: SS.

Jurley 1.5.

Notary Public

My Commission Expires: //////09

[Notary's Seal Below]

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Assignment Page 2 of 2

PATENT REEL: 028139 FRAME: 0798

RECORDED: 05/02/2012