

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Avner SADOT</td> <td>11/28/2011</td> </tr> <tr> <td>Omar KOTZER</td> <td>11/28/2011</td> </tr> <tr> <td>Sahar BATSRY</td> <td>11/28/2011</td> </tr> <tr> <td>Sivan POSTELNICK</td> <td>11/27/2011</td> </tr> <tr> <td>Daniel KEIDAR</td> <td>11/27/2011</td> </tr> </tbody> </table>		Name	Execution Date	Avner SADOT	11/28/2011	Omar KOTZER	11/28/2011	Sahar BATSRY	11/28/2011	Sivan POSTELNICK	11/27/2011	Daniel KEIDAR	11/27/2011
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<table border="1"> <tr> <td>Name:</td> <td>Nekuda Design Management</td> </tr> <tr> <td>Street Address:</td> <td>73 Ha'Yarkon Street</td> </tr> <tr> <td>City:</td> <td>Tel-Aviv</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td>68012</td> </tr> </table>		Name:	Nekuda Design Management	Street Address:	73 Ha'Yarkon Street	City:	Tel-Aviv	State/Country:	ISRAEL	Postal Code:	68012		
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29407700</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29407700								
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Application Number:	29407700												
CORRESPONDENCE DATA													
<p>Fax Number: (646)878-0801 Phone: 646-878-0800 Email: USPTO@pczlaw.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Pearl Cohen Zedek Latzer, LLP Address Line 1: 1500 Broadway Address Line 2: 12th Floor Address Line 4: New York, NEW YORK 10036</p>													
ATTORNEY DOCKET NUMBER:	D-0940-US												
NAME OF SUBMITTER:	Avital Barlev												
Total Attachments: 3 source=D-0940-US-EXEC-ASSIGN-16APR12#page1.tif source=D-0940-US-EXEC-ASSIGN-16APR12#page2.tif source=D-0940-US-EXEC-ASSIGN-16APR12#page3.tif													

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PATENT

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, I the undersigned, Avner SADOT, residing at 2 Kineret Street, Tel-Aviv, Israel; Omar KOTZER, residing at 12 Ya'ari Meir Street, Tel-Aviv, Israel; Sahar BATSRY, residing at 43 Merkaz Ba'alei Melaha Street, Tel-Aviv, Israel; Sivan POSTELNICK, residing at 4486 Winged Foot Circle, Marietta, GA 30067; Daniel KEIDAR, residing at 11 Mania and Israel Shohat Street, Tel-Aviv, Israel,

HEREBY sell, assign and transfer to Nekuda Design Management, an Israeli Company located at 73 Ha'Yarkon Street, Tel-Aviv, 68012 Israel, its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Design Patent U.S. Serial No. (29/407,700) filed (December 1, 2011) and being entitled:

SKIN TREATMENT APPLICATOR

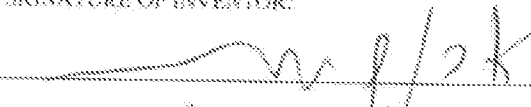
and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions. I hereby authorize and request the attorney of record of the firm Pearl Cohen Zedek Latzer, LLP, 1500 Broadway, 12th Floor, New York, New York 10036, to insert in the parentheses above, the filing date and US Serial No. of said application when known;

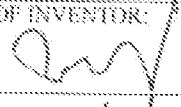
AUTHORIZE and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Patent on said inventions or any of them disclosed in said application;

AGREE that said Assignee may apply for and receive foreign Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment,

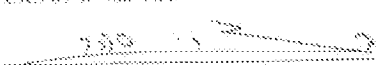
the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives, and


COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

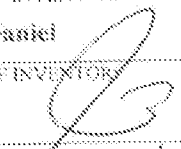
FULL NAME OF INVENTOR: SADOT, Ayner	FULL NAME OF WITNESS:
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS:
DATE: <u>28 11 2011</u> (day / month / year)	ADDRESS OF WITNESS:

FULL NAME OF INVENTOR: KOTZER, Omar	FULL NAME OF WITNESS:
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS:
DATE: <u>28/11/2011</u> (day / month / year)	ADDRESS OF WITNESS:

Docket No.: D-0940-US

FULL NAME OF INVENTOR: BATSRY, Sahar	FULL NAME OF WITNESS:
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS:
DATE: <u>28 / 11 / 11</u> (day / month / year)	ADDRESS OF WITNESS:

FULL NAME OF INVENTOR: POSTELNICK, Sivan	FULL NAME OF WITNESS:
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS:
DATE: <u>27 / 11 / 2011</u> (day / month / year)	ADDRESS OF WITNESS:

FULL NAME OF INVENTOR: KEIDAR, Daniel	FULL NAME OF WITNESS:
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS:
DATE: <u>27 / 11 / 2011</u> (day / month / year)	ADDRESS OF WITNESS: