

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Aleksander Pance	05/01/2012
RECEIVING PARTY DATA	
Name:	Amazon Technologies, Inc.
Street Address:	PO Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13432274
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Address Line 2:	34th Floor
Address Line 4:	San Francisco, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	20346.0217.NPUS00
NAME OF SUBMITTER:	Heather Armstrong
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OP \$40.00 13432274

PATENT

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PARTIES TO THE ASSIGNMENT

Assignor(s):

Aleksander Pance
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Seattle, Washington 98109-5210

Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
"CONTEXT DEPENDENT RECOGNITION" for which:

a non-provisional application for United States Letters Patent:

was filed on March 28, 2012 and accorded U.S. Serial No. 13/432,274; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE'S legal representatives, of NOVAK DRUCE +
QUIGG LLP, 555 Mission Street, Thirty-Fourth Floor, San Francisco, California 94105,
(415) 814-6161, associated with Customer No. 65761, to insert here in parenthesis (U.S.
Serial No. _____, filed _____) this APPLICATION's U.S.
Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of
the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and
in and to any letters patent that may be granted therefor in the United States and in any and all foreign
countries;

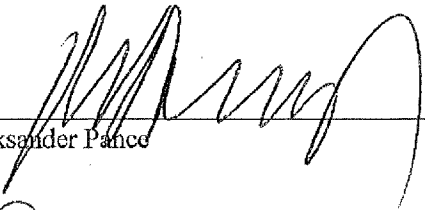
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is
hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its
successors and assigns, the entire right, title and interest in and to said invention and improvements

thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No. 13/432,274
Filing Date March 28, 2012

Attorney Docket No. 20346.0217.NPUS00
Client Docket No. REG139909 2011 PT / P3684-US

5/1/2012
Date


Aleksander Pance

SIGNATURE WITNESSED BY:

Dated: 5/1/2012


Signature of Witness

Jessica Blair
Printed Name